

National Bureau of Statistics

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STATISTICS RELEASE

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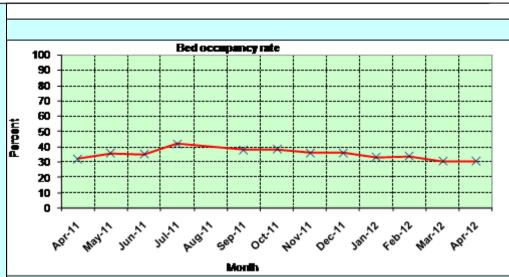
HOTEL STATISTICS APRIL, 2012

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 57 responded.

The occupancy rate for April is estimated at 30.5 percent. There were 74,619 beds occupied out of which 50.5 percent were by international visitors.

Results further showed that in the month of April the rates decreased by 3.2 percent compared to the previous month.

When compared with the same month last year (i.e. Apr, 2011) the result shows that bed occupancy rate decreased by 0.2 percent as can be deduced from the table.



HOTEL STATISTICS

	Apr.2011	Feb.2012	Mar.2012	Apr.2012
Number of hotels in survey	150	150	150	150
Number of beds available	8,112 ⁺	8,112 ⁺	8,112 ⁺	8,112 ⁺
Number of days in month	31	29	31	31
Bed-nights available	251,472 ⁺	235,248 ⁺	251,472 ⁺	251,472 ⁺
Number of hotels responding	76	65	65	57
Bed-nights occupied	85,284	81,136	84,051	74,619
of which international	46,453	33,615	49952	37,646
Bed occupancy rate	33.9*	34.5	33.7	30.5

Note:

- > * Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- > The survey covers:
 - o All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.