



National Bureau of Statistics

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STATISTICS RELEASE

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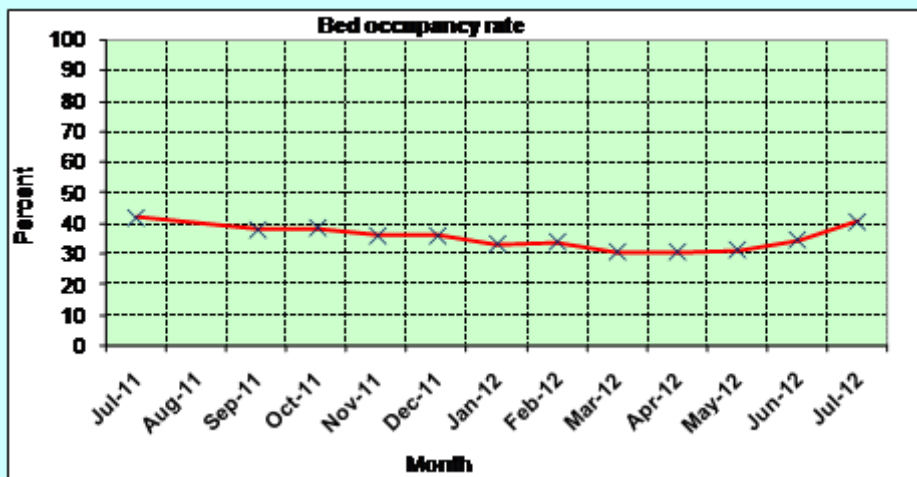
HOTEL STATISTICS JULY, 2012

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 75 responded.

The occupancy rate for July is estimated at 40.6 percent. There were 106,265 beds occupied out of which 60.7 percent were by international visitors.

Results further showed that in the month of July the rates increased by 6.0 percent compared to the previous month.

When compared with the same month last year (i.e. Jul, 2011) the result shows that bed occupancy rate decreased by 1.3 percent as can be deduced from the table.



HOTEL STATISTICS

	Jul.2011	May.2012	Jun.2012	July.2012
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	31	31	30	31
Bed-nights available	251,472*	251,472*	243,360*	251,472*
Number of hotels responding	61	81	72	75
Bed-nights occupied	104,618	81,195	87,792	106,265
of which international	58,581	43,195	50,636	64,537
Bed occupancy rate	41.9*	31.1	34.6	40.6

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- The survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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