

National Bureau of Statistics

P. O .Box 796 Tel: +255 (0) 22-2122722/3/4 Dar es Salaam, TANZANIA

Fax: +255 (0) 22-2130852 E-mail: dg@nbs.go.tz Website: www.nbs.go.tz

STATISTICS RELEASE

July, 2012

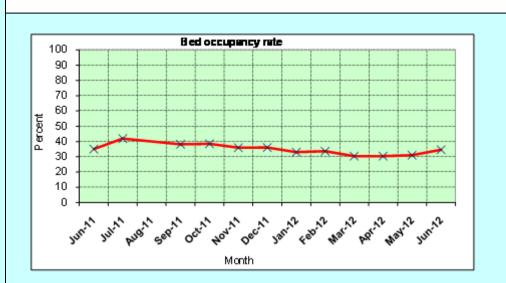
HOTEL STATISTICS JUNE, 2012

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 72 responded.

The occupancy rate for June is estimated at 30.5 percent. There were 87,792 beds occupied out of which 57.7 percent were by international visitors.

Results further showed that in the month of June the rates increased by 3.5 percent compared to the previous month.

When compared with the same month last year (i.e. May, 2011) the result shows that bed occupancy rate decreased by 0.5 percent as can be deduced from the table.



HOTEL STATISTICS

	Jun.2011	Apr.2012	May.2012	Jun.2012
Number of hotels in survey	150	150	150	150
Number of beds available	8,112 ⁺	8,112 ⁺	8,112 ⁺	8,112 ⁺
Number of days in month	30	30	31	30
Bed-nights available	243,360 ⁺	243,360 ⁺	251,472 ⁺	243,360 ⁺
Number of hotels responding	65	67	81	72
Bed-nights occupied	85,192	74,619	81,195	87,792
of which international	36,185	37,646	43,195	50,636
Bed occupancy rate	35.1*	30.5	31.1	34.6

Note:

- > * Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- > The survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - o Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- > Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available
- > Bed nights available are a function of the number of days in a month.