

National Bureau of Statistics

P. O .Box 796 Tel: +255 (0) 22-2122722/3/4 Dar es Salaam, TANZANIA

Fax: +255 (0) 22-2130852 E-mail: dg@nbs.go.tz Website: www.nbs.go.tz

STATISTICS RELEASE

HOTEL STATISTICS MAY, 2012

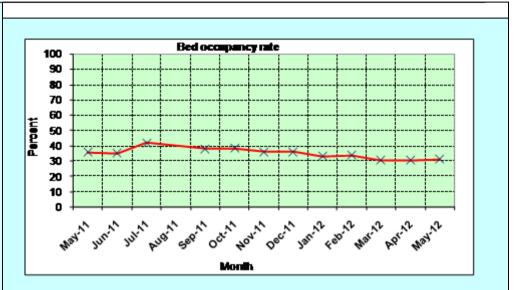
June, 2012

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 81 responded.

The occupancy rate for May is estimated at 30.5 percent. There were 81,538 beds occupied out of which 53 percent were by international visitors.

Results further showed that in the month of May the rates increased by 0.6 percent compared to the previous month.

When compared with the same month last year (i.e. May, 2011) the result shows that bed occupancy rate decreased by 4.6 percent as can be deduced from the table.



HOTEL STATISTICS				
	May.2011	Mar.2012	Apr.2012	May.2012
Number of hotels in survey	150	150	150	150
Number of beds available	8,112 ⁺	8,112 ⁺	8,112 ⁺	8,112 ⁺
Number of days in month	31	31	30	31
Bed-nights available	251,472 ⁺	251,472 ⁺	243,360 ⁺	251,472 ⁺
Number of hotels responding	65	65	67	81
Bed-nights occupied	92,521	84,051	74,619	81,195
of which international	51,283	49952	37,646	43,195
Bed occupancy rate	35.7*	33.7	30.5	31.1

Note:

- * * Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- The survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

Official correspondence should be addressed to the Director General