# National Bureau of Statistics

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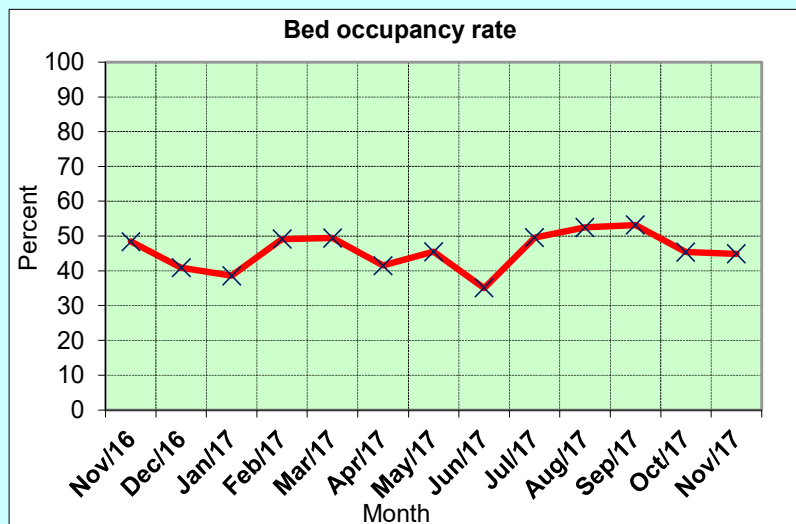**TANZANIA**

## STATISTICS RELEASE

## HOTEL STATISTICS November, 2017

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 184 hotels surveyed, 90 responded.

The occupancy rate for September was estimated at 44.9 percent. There were 144,214 beds occupied out of which 43.8 percent were by international visitors.

Further results showed that in the month of November the rates decreased by 0.5 percent compared to the previous month.

When compared with the same month last year (i.e. November 2016) also the result shows that bed occupancy rate decreased by 3.5 percent as can be calculated from the table.



**Bed occupancy rate** (chart: Percent vs Month, Nov/16 through Nov/17)

### HOTEL STATISTICS

|  | Nov 2016 | Sept 2017 | Oct 2017 | Nov 2017 |
|---|---|---|---|---|
| Number of hotels in survey | 184 | 184 | 184 | 184 |
| Number of beds available | 10,705$^{+}$ | 10,705$^{+}$ | 10,705$^{+}$ | 10,705$^{+}$ |
| Number of days in month | 30 | 30 | 31 | 30 |
| Bed-nights available | 313,999* | 321,150* | 329,155* | 321,150* |
| Number of hotels responding | 78 | 71 | 100 | 90 |
| Bed-nights occupied | 151,871 | 170,996 | 150,740 | 144,214 |
| *of which* international | 63,167 | 84,603 | 58,115 | 63,234 |
| Bed occupancy rate | 48.4 | 53.2 | 45.4 | 44.9 |

**Note:**
- $^{+}$ Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- The Sample survey covers:-
  - All hotels on the Mainland with 30 or more employees.
  - Systematically sampled hotels with 29 employees or less.
  The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.
- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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