National Bureau of Statistics



Tel: +255 (0) 22-2122722/3/4 Fax: +255 (0) 22-2130852 Email:dg@nbs.go.tx Website:www.nbs.go.tz 18 Kivukoni Road P.O. Box 796 11992 Dar es Salaam TANZANIA

STATISTICS RELEASE

May, 2018

HOTEL STATISTICS April, 2018

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 184 hotels surveyed, 71 responded.

The occupancy rate for April was estimated at 43.2 percent. There were 138,872 beds occupied out of which 50.4 percent were by international visitors.

Results further showed that in the month of April the rates decreased by 5.2 percent compared to the previous month.

When compared with the same month last year (i.e. April 2017) the result shows that bed occupancy rate increased by 1.7 percent as can be calculated from the table.



HOTEL STATISTICS

		HOTEL STITISTES					
		Apr 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	
	Number of hotels in survey	184	184	184	184	184	
	Number of beds available	10,705 ⁺	10,705 ⁺	10,705 ⁺	10,705+	10,705	
	Number of days in month	30	31	28	31	30	
	Bed-nights available	320,629*	331,855*	307,298	331,855	321,150	
	Number of hotels responding	86	89	64	69	71	
	Bed-nights occupied	133,076	144,462	150,297	160,671	138,872	
	of which international	55,925	66,334	69,708	76,939	69,981	
	Bed occupancy rate	41.5	43.5	48.9	48.4	43.2	

Note:

- > * Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- The Sample survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are mathe hotels not responding.

- > Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

