



National Bureau of Statistics

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STATISTICS RELEASE

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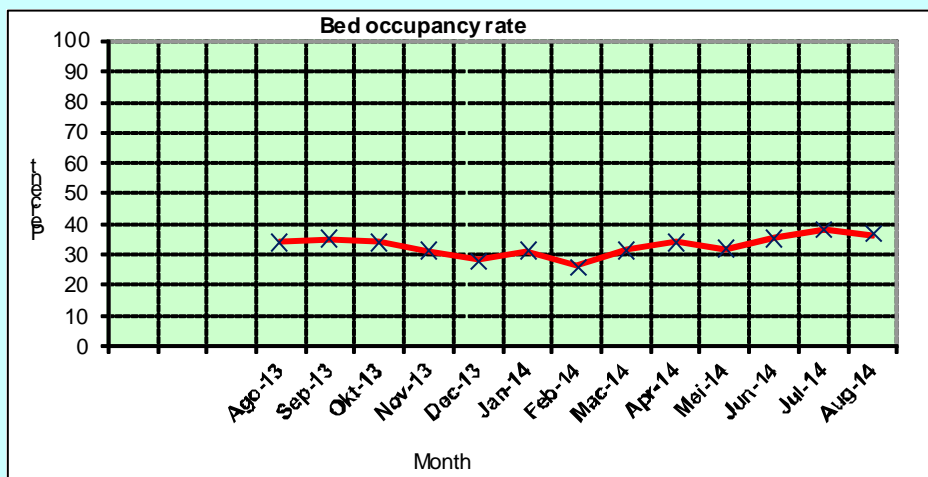
HOTEL STATISTICS AUGUST, 2014

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 85 responded.

The occupancy rate for August is estimated at 36.5 percent. There were 114,827 beds occupied out of which 55.8 percent were by international visitors.

Results further showed that in the month of August the rates decreased by 1.6 percent compared to the previous month.

When compared with the same month last year (i.e. Aug 2013) the result shows that bed occupancy rate increased by 2.5 percent as can be deduced from the table.



HOTEL STATISTICS

	Aug 2013	Jun 2014	Jul 2014	Aug 2014
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	30	30	31	31
Bed-nights available	243,360*	243,360	251,472	251,472*
Number of hotels responding	80	60	60	85
Bed-nights occupied	95,843	97,052	108,210	114,827
of which international	66,084	52,821	62,327	64,083
Bed occupancy rate	34.0	35.3	38.1	36.5

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- The survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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