National Bureau of Statistics



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STATISTICS RELEASE

August, 2017

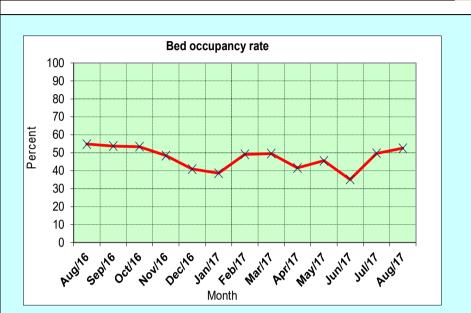
HOTEL STATISTICS August, 2017

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 184 hotels surveyed, 76 responded.

The occupancy rate for August was estimated at 52.5 percent. There were 174,259 beds occupied out of which 44.3 percent were by international visitors.

Further results showed that in the month of August the rates increased by 2.9 percent compared to the last month of July.

When compared with the same month last year (i.e. August 2016) the result shows that bed occupancy rate decreased by 2.3 percent as can be calculated from the table.



HOTEL STATISTICS

	Aug 2016	Jun 2017	Jul 2017	Aug 2017
Number of hotels in survey	184	184	184	184
Number of beds available	10,705 ⁺	10,705 ⁺	10,705 ⁺	10,705 ⁺
Number of days in month	31	31	31	31
Bed-nights available	331,020 ⁺	331855*	331855*	331855*
Number of hotels responding	100	62	66	76
Bed-nights occupied	181,344	116,344	164,644	174,259
of which international	87,025	31,675	70,206	77,168
Bed occupancy rate	54.8	35.1	49.6	52.5

Note:

- > * Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
 - > The Sample survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- > Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available
- Bed nights available are a function of the number of days in a month.

Official correspondence should be addressed to the Director General