

National Bureau of Statistics

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STATISTICS RELEASE

HOTEL STATISTICS DECEMBER, 2011

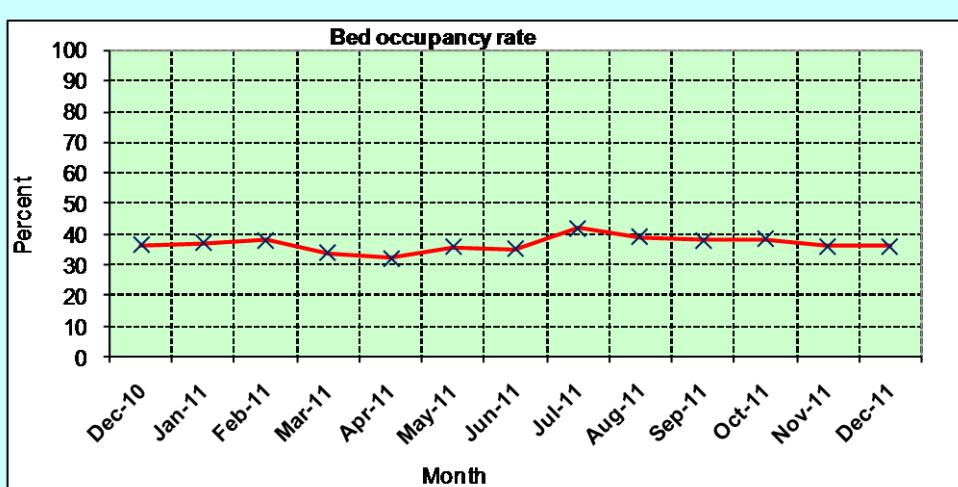
January, 2011

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 68 responded.

The occupancy rate for December is estimated at 36.1 percent. There were 91,026 beds occupied out of which 52.2 percent were by international visitors.

Results further showed that in the month of December the rates increased by 0.1 percent compared to the previous month.

When compared with the same month last year (i.e. Dec, 2010) the result shows that bed occupancy rate decreased by 0.5 percent as can be deduced from the table.



HOTEL STATISTICS

	Dec.2010	Oct.2011	Nov.2011	Nov.2011
Number of hotels in survey	150	150	150	150
Number of beds available	8,112 ⁺	8,112 ⁺	8,112 ⁺	8,112 ⁺
Number of days in month	31	30	31	31
Bed-nights available	251,472 ⁺	243,360 ⁺	251,472 ⁺	251,472 ⁺
Number of hotels responding	70	70	64	68
Bed-nights occupied	91,236	95,831	87,559	91,026
of which international	43,697	58,532	53,180	47,499
Bed occupancy rate	36.6*	38.5*	36.0	36.1

Note:

- ⁺ Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- The survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.
- The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.
- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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