

National Bureau of Statistics

P. O .Box 796 Tel: +255 (0) 22-2122722/3/4 Dar es Salaam, TANZANIA

Fax: +255 (0) 22-2130852 E-mail: dg@nbs.go.tz Website: www.nbs.go.tz

STATISTICS RELEASE

HOTEL STATISTICS DECEMBER, 2012

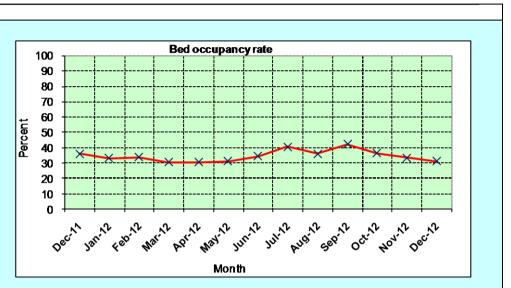
January, 2013

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 87 responded.

The occupancy rate for January is estimated at 26.7 percent. There were 69322 beds occupied out of which 64.6 percent were by international visitors.

Results further showed that in the month of January the rates decreased by 6.8 percent compared to the previous month.

When compared with the same month last year (i.e. Jan, 2012) the result shows that bed occupancy rate decreased by 4.9 percent as can be deduced from the table.



HOTEL STATISTICS				
	Dec.2011	Oct.2012	Nov.2012	Dec.2012
Number of hotels in survey	150	150	150	150
Number of beds available	8,112 ⁺	8,112 ⁺	8,112 ⁺	8,112 ⁺
Number of days in month	31	31	30	31
Bed-nights available	251,472 ⁺	251,472 ⁺	243,360 ⁺	251,472 ⁺
Number of hotels responding	68	71	84	87
Bed-nights occupied	91,026	95,583	83,046	85,966
of which international	47,499	61,440	46,061	40581
Bed occupancy rate	36.1	36.5	33.5	33.5

Note:

- * * Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- The survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

Official correspondence should be addressed to the Director General