

National Bureau of Statistics

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STATISTICS RELEASE

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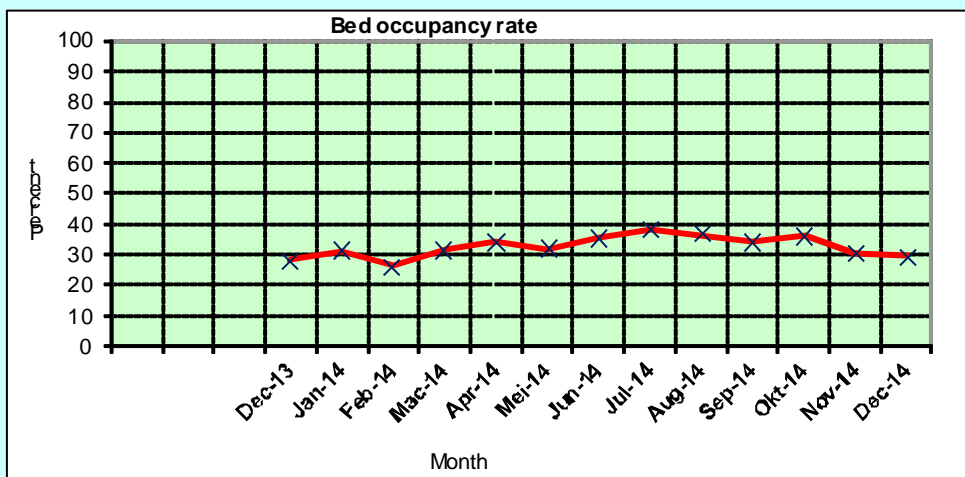
HOTEL STATISTICS DECEMBER, 2014

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 84 responded.

The occupancy rate for December is estimated at 29.6 percent. There were 93176 beds occupied out of which 49.8 percent were by international visitors.

Results further showed that in the month of December the rates decreased by 0.8 percent compared to the previous month.

When compared with the same month last year (i.e. Dec 2013) the result shows that bed occupancy rate increased by 1.3 percent as can be deduced from the table.



HOTEL STATISTICS

	Dec 2013	Oct 2014	Nov 2014	Dec 2014
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	31	31	30	31
Bed-nights available	251,472*	251,472*	243,360*	251,472*
Number of hotels responding	78	74	69	84
Bed-nights occupied	79,676	113,130	92,445	93,176
of which international	40,511	63,074	43,585	46,446
Bed occupancy rate	28.3	36.0	30.4	29.6

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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