

# **National Bureau of Statistics**

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### STATISTICS RELEASE

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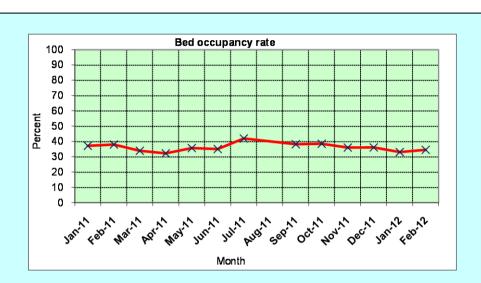
## **HOTEL STATISTICS FEBRUARY, 2012**

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 65 responded.

The occupancy rate for February is estimated at 34.4 percent. There were 81,136 beds occupied out of which 41.4 percent were by international visitors.

Results further showed that in the month of February the rates increased by 1.4 percent compared to the previous month.

When compared with the same month last year (i.e. Feb, 2010) the result shows that bed occupancy rate decreased by 3.5 percent as can be deduced from the table.



#### HOTEL STATISTICS

	Feb.2011	Dec.2011	Jan.2011	Feb.2012
Number of hotels in survey	150	150	150	150
Number of beds available	8,112 <sup>+</sup>	8,112 <sup>+</sup>	8,112 <sup>+</sup>	8,112 <sup>+</sup>
Number of days in month	28	31	31	29
Bed-nights available	227,136 <sup>+</sup>	251,472 <sup>+</sup>	251,472 <sup>+</sup>	235,248 <sup>+</sup>
Number of hotels responding	80	68	64	65
Bed-nights occupied	88,914	91,026	83,440	81,136
of which international	35,852	47,499	53,549	33,615
Bed occupancy rate	38.0*	36.1	33.1	34.5

#### Note:

- > \* Sample replacement due to closure and emergency of hotels with 30 or more employees.
- \* Provisional (until response is 80+ hotels).
- > The survey covers:
  - o All hotels on the Mainland with 30 or more employees.
  - o Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- > Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available
- Bed nights available are a function of the number of days in a month.