

National Bureau of Statistics

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STATISTICS RELEASE

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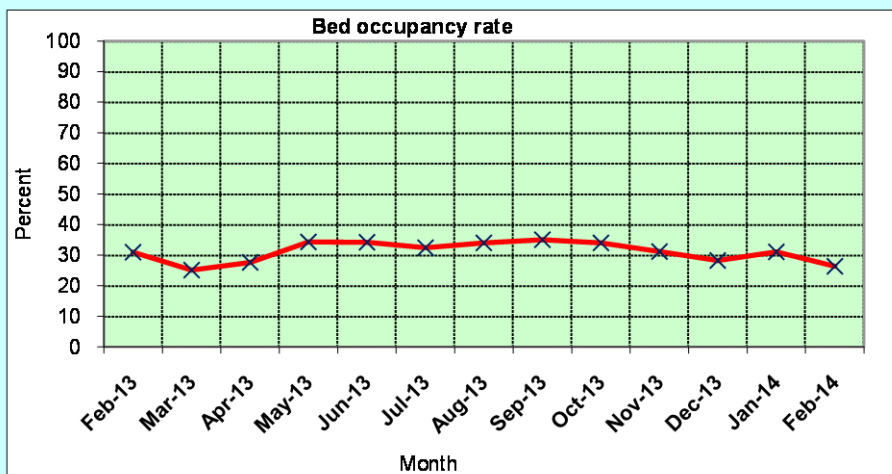
HOTEL STATISTICS FEBRUARY, 2014

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 116 responded.

The occupancy rate for February is estimated at 26.4 percent. There were 67,398 beds occupied out of which 50 percent were by international visitors.

Results further showed that in the month of February the rates decreased by 4.7 percent compared to the previous month.

When compared with the same month last year (i.e. February 2013) the result shows that bed occupancy rate decreased by 4.6 percent as can be deduced from the table.



HOTEL STATISTICS

	Feb 2013	Dec 2013	Jan 2014	Feb 2014
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	28	31	31	28
Bed-nights available	227,136*	251,472*	251,472*	227,136*
Number of hotels responding	93	78	66	116
Bed-nights occupied	73500	79676	87752	67,398
of which international	50990	40511	52656	33,730
Bed occupancy rate	31.0	28.3	31.1	26.4

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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