

National Bureau of Statistics

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STATISTICS RELEASE

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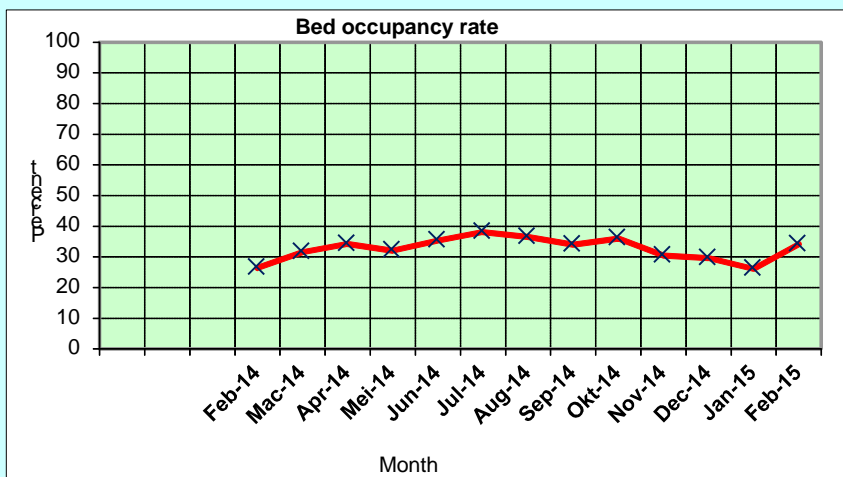
HOTEL STATISTICS FEBRUARY, 2015

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 142 responded.

The occupancy rate for February is estimated at 34.1 percent. There were 96696 beds occupied out of which 42.3 percent were by international visitors.

Results further showed that in the month of February the rates increased by 8 percent compared to the previous month.

When compared with the same month last year (i.e. Feb 2014) the result shows that bed occupancy rate increased by 7.7 percent as can be deduced from the table.



HOTEL STATISTICS

	Feb 2014	Dec 2014	Jan 2015	Feb 2015
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	28	31	31	28
Bed-nights available	227,136*	251,472*	251,472*	227,136*
Number of hotels responding	116	84	65	142
Bed-nights occupied	67,398	93,176	82,066	96,696
of which international	33,730	46,446	39,153	42,819
Bed occupancy rate	26.4	29.6	26.1	34.1

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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