

National Bureau of Statistics

P. O .Box 796 Tel: +255 (0) 22-2122722/3/4 Dar es Salaam, TANZANIA

Fax: +255 (0) 22-2130852 E-mail: dg@nbs.go.tz Website: www.nbs.go.tz

STATISTICS RELEASE

HOTEL STATISTICS FEBRUARY, 2016

March, 2016

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 84 responded.

The occupancy rate for February was estimated at 25.9 percent. There were 81,908 beds occupied out of which 56.1 percent were by international visitors.

Results further showed that in the month of February the rates increased by 0.8 percent compared to the previous month.

When compared with the same month last year (i.e. Feb 2015) the result shows that bed occupancy rate decreased by 8.2 percent as can be deduced from the table.



HOTEL STATISTICS				
	Feb 2015	Dec 2015	Jan 2016	Feb 2016
Number of hotels in survey	150	150	150	150
Number of beds available	8,112 ⁺	10,094+	10,094 ⁺	10,094+
Number of days in month	28	31	31	29
Bed-nights available	227,136 ⁺	312,922 ⁺	312,922 ⁺	292726*
Number of hotels responding	142	63	82	84
Bed-nights occupied	96,696	70,776	78,188	81,908
of which international	42,819	31,909	34,322	45,916
Bed occupancy rate	34.1	31.4	25.1	25.9

Note:

- * * Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- The survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

Official correspondence should be addressed to the Director General