

National Bureau of Statistics

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STATISTICS RELEASE

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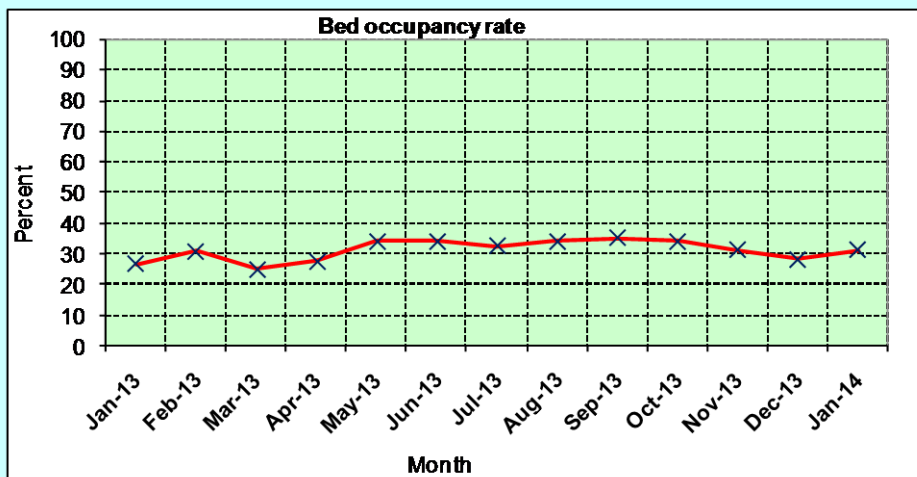
HOTEL STATISTICS JANUARY, 2014

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 66 responded.

The occupancy rate for January is estimated at 31.1 percent. There were 87,752 beds occupied out of which 60 percent were by international visitors.

Results further showed that in the month of January the rates increased by 2.8 percent compared to the previous month.

When compared with the same month last year (i.e. January 2013) the result shows that bed occupancy rate increased by 4.4 percent as can be deduced from the table.



HOTEL STATISTICS

	Jan 2013	Nov 2013	Dec 2013	Jan 2014
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	31	30	31	31
Bed-nights available	251,472*	243,360*	251,472*	251,472*
Number of hotels responding	91	71	78	66
Bed-nights occupied	69,322	80017	79676	87752
of which international	44,801	45170	40511	52656
Bed occupancy rate	26.7	31.2	28.3	31.1

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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