

National Bureau of Statistics

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STATISTICS RELEASE

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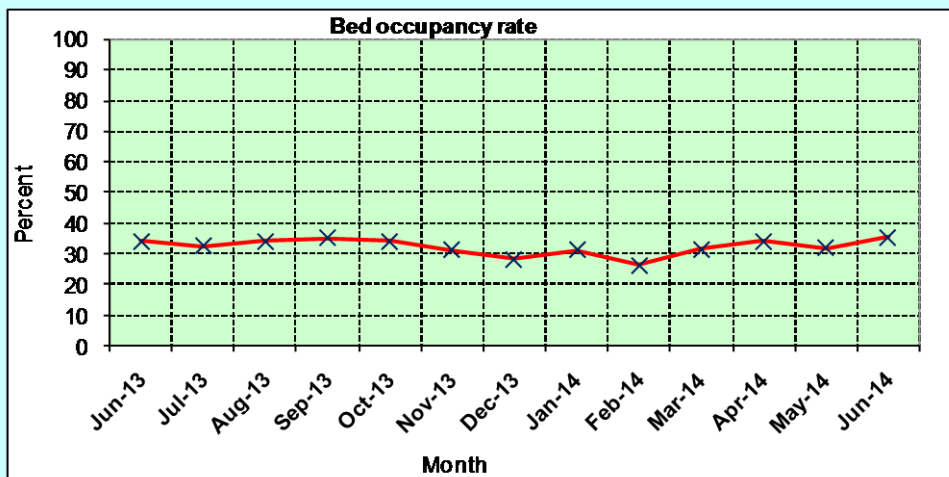
HOTEL STATISTICS JUNE, 2014

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 60 responded.

The occupancy rate for June is estimated at 35.3 percent. There were 97,052 beds occupied out of which 54 percent were by international visitors.

Results further showed that in the month of June the rates increased by 3.27 percent compared to the previous month.

When compared with the same month last year (i.e. June 2013) the result shows that bed occupancy rate increased by 1.1 percent as can be deduced from the table.



HOTEL STATISTICS

	June 2013	April 2014	May 2014	June 2014
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	30	30	31	30
Bed-nights available	243,360*	243,360*	251,472*	243,360*
Number of hotels responding	80	60	60	60
Bed-nights occupied	89,783	93480	90953	97,052
of which international	51,636	44780	51920	52,821
Bed occupancy rate	34.2	34.2	32.03	35.3

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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