National Bureau of Statistics



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STATISTICS RELEASE

March, 2018

HOTEL STATISTICS March, 2018

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 184 hotels surveyed, 69 responded.

The occupancy rate for March was estimated at 48.4 percent. There were 160,671 beds occupied out of which 47.9 percent were by international visitors.

Results further showed that in the month of March the rates decreased by 0.5 percent compared to the previous month.

When compared with the same month last year (i.e. March 2017) the result shows that bed occupancy rate decreased by 1.1 percent as can be calculated from the table.



HOTEL STATISTICS				
	Mar 2017	Jan 2018	Feb 2018	Mar 2018
Number of hotels in survey	184	184	184	184
Number of beds available	10,705 ⁺	10,705 ⁺	10,705 ⁺	10,705 ⁺
Number of days in month	31	31	28	31
Bed-nights available	319,100*	331,855*	307,298	331,855
Number of hotels responding	89	89	64	69
Bed-nights occupied	157,838	144,462	150,297	160,671
of which international	62,683	66,334	69,708	76,939
Bed occupancy rate	49.5	43.5	48.9	48.4

Note:

- ⁺ Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- > The Sample survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - o Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.

Bed nights available are a function of the number of days in a month.

Official correspondence should be addressed to the Director General