

National Bureau of Statistics

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STATISTICS RELEASE

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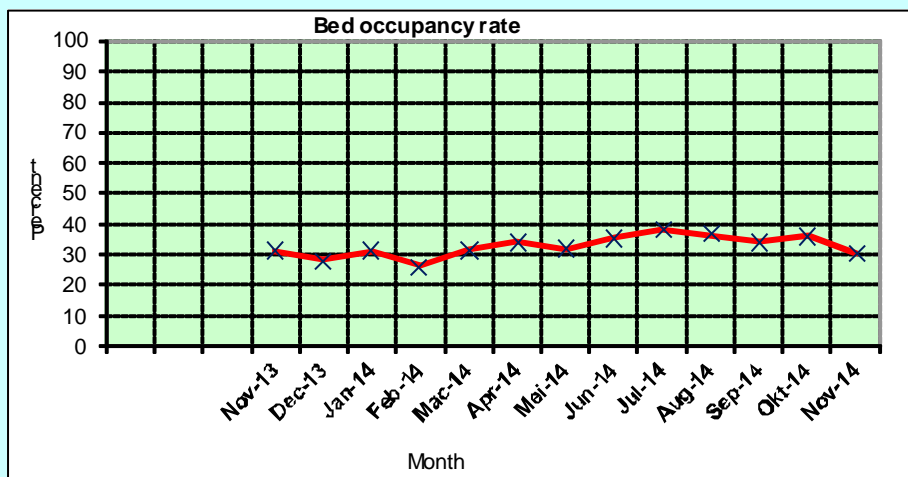
HOTEL STATISTICS NOVEMBER, 2014

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 69 responded.

The occupancy rate for November is estimated at 30.4 percent. There were 92,445 beds occupied out of which 47.1 percent were by international visitors.

Results further showed that in the month of November the rates decreased by 5.6 percent compared to the previous month.

When compared with the same month last year (i.e. Nov 2013) the result shows that bed occupancy rate decreased by 0.8 percent as can be deduced from the table.



HOTEL STATISTICS

	Nov 2013	Sept 2014	Oct 2014	Nov 2014
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	30	31	31	30
Bed-nights available	243,360*	251,472*	251,472*	243,360*
Number of hotels responding	71	86	74	69
Bed-nights occupied	80,017	103,499	113,130	92,445
of which international	545,170	59,296	63,074	43,585
Bed occupancy rate	31.2	34.0	36.0	30.4

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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