

# National Bureau of Statistics

P. O .Box 796 Tel: +255 (0) 22-2122722/3/4  
Dar es Salaam, TANZANIA

Fax: +255 (0) 22-2130852  
E-mail: dg@nbs.go.tz  
Website: www.nbs.go.tz

## STATISTICS RELEASE

May, 2011

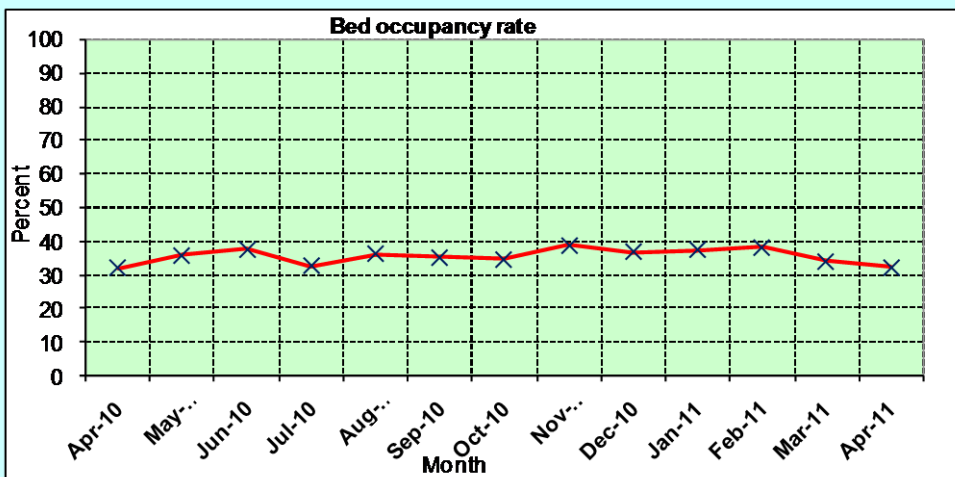
### HOTEL STATISTICS APRIL, 2011

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 60 responded.

The occupancy rate for April is estimated at 32.2 percent. There were 81,604 beds occupied out of which 46.0 percent were by international visitors.

Results further showed that in the month of April the rates decreased by 1.7 percent compared to the previous month.

When compared with the same month last year (i.e. Apr, 2010) the result shows that bed occupancy rate increased by 0.3 percent as can be deduced from the table.



#### HOTEL STATISTICS

	Apr.2010	Feb.2011	Mar.2011	Apr.2011
Number of hotels in survey	109	150	150	150
Number of beds available	7,938 <sup>+</sup>	8,112 <sup>+</sup>	8,112 <sup>+</sup>	8,112 <sup>+</sup>
Number of days in month	30	28	31	30
Bed-nights available	225,240 <sup>+</sup>	227,136 <sup>+</sup>	251,472 <sup>+</sup>	243,360 <sup>+</sup>
Number of hotels responding	64	80	76	66
Bed-nights occupied	76,020	88,914	85,284	81,604
of which international	37,553	35,852	46,453	37,525
<b>Bed occupancy rate</b>	<b>31.9*</b>	<b>38.0*</b>	<b>33.9*</b>	<b>32.2*</b>

#### Note:

- <sup>+</sup> Sample replacement due to closure and emergency of hotels with 30 or more employees.
- \* Provisional (until response is 80+ hotels).

#### ➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

*Official correspondence should be addressed to the Director General*