

National Bureau of Statistics

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STATISTICS RELEASE

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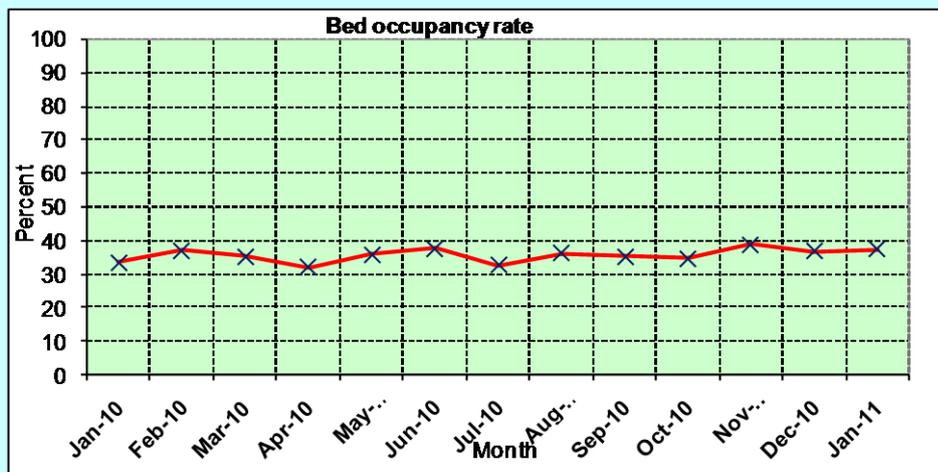
HOTEL STATISTICS JANUARY, 2011

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 60 responded.

The occupancy rate for January is estimated at 36.6 percent. There were 93,113 beds occupied out of which 61.2 percent were by international visitors.

Results further showed that in the month of January the rates increased by 0.5 percent compared to the previous month.

When compared with the same month last year (i.e. Jan, 2010) the result shows that bed occupancy rate increased by 3.8 percent as can be deduced from the table.



HOTEL STATISTICS

	Jan.2010	Nov.2010	Dec.2010	Jan.2011
Number of hotels in survey	109	150	150	150
Number of beds available	7,938 ⁺	8,112 ⁺	8,112 ⁺	8,112 ⁺
Number of days in month	31	30	31	31
Bed-nights available	246,078 ⁺	243,360 ⁺	251,472 ⁺	251,472 ⁺
Number of hotels responding	63	64	70	60
Bed-nights occupied	81,884	93,786	91,236	93,113
of which international	45,164	49,845	43,697	57,020
Bed occupancy rate	33.3*	38.8*	36.6*	37.1*

Note:

- ⁺ Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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