



National Bureau of Statistics

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STATISTICS RELEASE

August, 2011

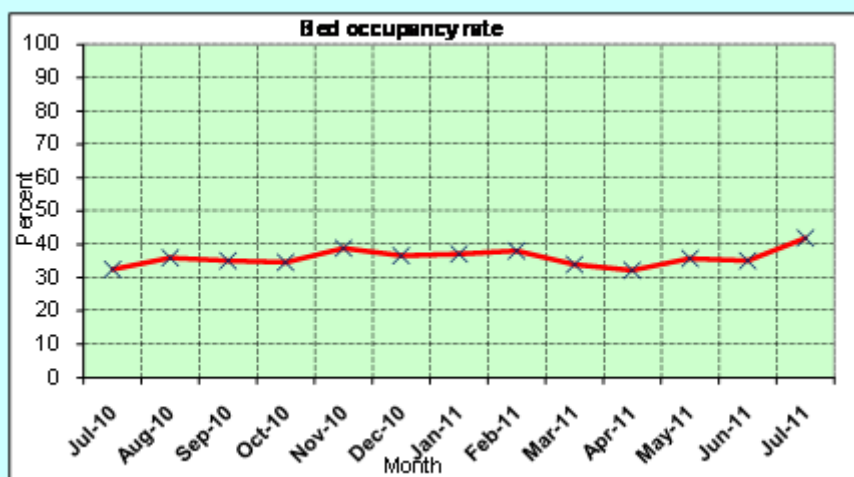
HOTEL STATISTICS JULY, 2011

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 61 responded.

The occupancy rate for July is estimated at 41.9 percent. There were 104,618 beds occupied out of which 56.0 percent were by international visitors.

Results further showed that in the month of July the rates increased by 6.8 percent compared to the previous month.

When compared with the same month last year (i.e. Jul, 2010) the result shows that bed occupancy rate increased by 9.4 percent as can be deduced from the table.



HOTEL STATISTICS

	Jul.2010	May.2011	Jun.2011	Jul.2011
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	31	31	30	31
Bed-nights available	251,472*	251,472*	243,360*	251,472*
Number of hotels responding	79	65	65	61
Bed-nights occupied	81,788	92,521	85,192	104,618
of which international	42,539	51,283	36,185	58,581
Bed occupancy rate	32.5*	35.7*	35.1*	41.9*

Note:

➤ + Sample replacement due to closure and emergency of hotels with 30 or more employees.

➤ * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

➤ Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.

➤ Bed nights available are a function of the number of days in a month.

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