

National Bureau of Statistics

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STATISTICS RELEASE

July, 2010

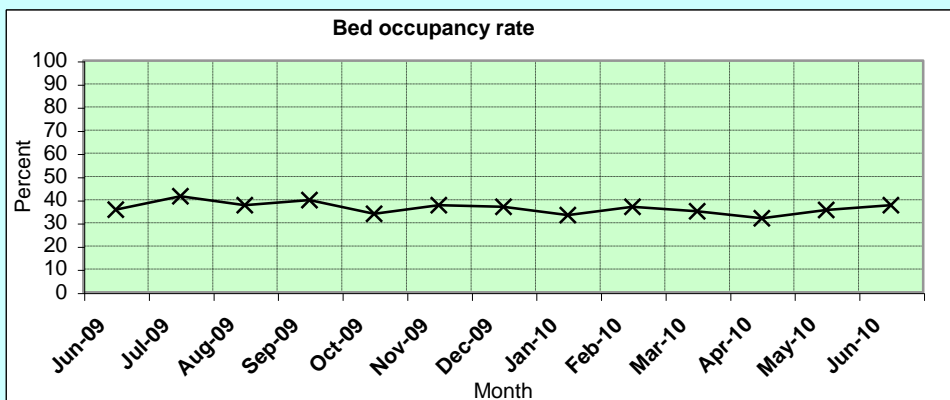
HOTEL STATISTICS JUNE, 2010

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 109 hotels surveyed, 51 responded.

The occupancy rate for July is estimated at 37.9 percent. There were 90,270 beds occupied out of which 53.6 percent were by international visitors.

Results further showed that in the month of July the rates increased by 2.3 percent compared to the previous month.

When compared with the same month last year (i.e. Jul, 2009) the result shows that bed occupancy rate increased by 1.9 percent as can be deduced from the table.



HOTEL STATISTICS

	Jun.2009	Apr.2010	May.2010	May.2010
Number of hotels in survey	105	109	109	109
Number of beds available	7,570 ⁺	7,938 ⁺	7,938 ⁺	7,938 ⁺
Number of days in month	30	30	31	30
Bed-nights available	227,100 ⁺	225,240 ⁺	246,078 ⁺	225,240 ⁺
Number of hotels responding	53	64	54	51
Bed-nights occupied	81,067	76,020	87,374	90,270
of which international	32,951	37,553	43,169	48,361
Bed occupancy rate	35.7*	31.9*	35.6*	37.6*

Note:

➤ ⁺ Sample replacement due to closure and emergency of hotels with 30 or more employees.

➤ * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

➤ Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.

➤ Bed nights available are a function of the number of days in a month.

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