

# National Bureau of Statistics

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## STATISTICS RELEASE

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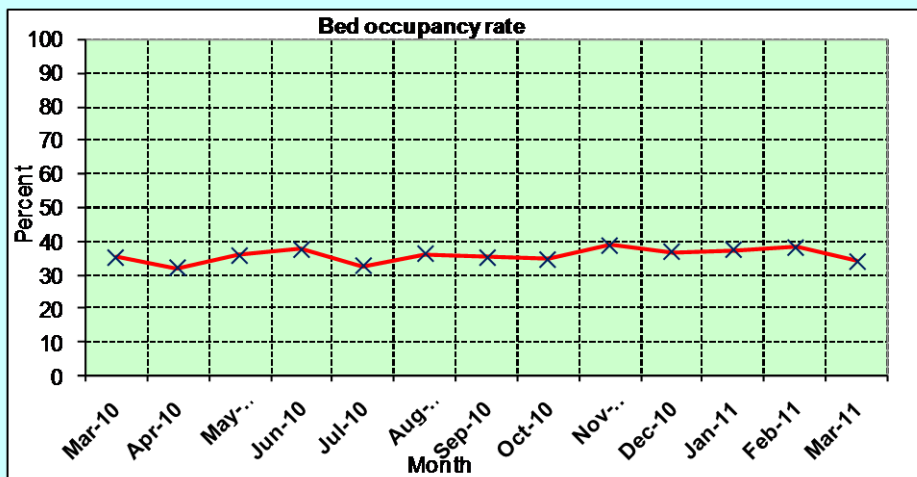
### HOTEL STATISTICS MARCH, 2011

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 76 responded.

The occupancy rate for March is estimated at 33.9 percent. There were 85,284 beds occupied out of which 54.5 percent were by international visitors.

Results further showed that in the month of March the rates decreased by 4.1 percent compared to the previous month.

When compared with the same month last year (i.e. Mar, 2010) the result shows that bed occupancy rate decreased by 1.1 percent as can be deduced from the table.



#### HOTEL STATISTICS

	Mar.2010	Jan.2011	Feb.2011	Mar.2011
Number of hotels in survey	109	150	150	150
Number of beds available	7,938 <sup>+</sup>	8,112 <sup>+</sup>	8,112 <sup>+</sup>	8,112 <sup>+</sup>
Number of days in month	31	31	28	31
Bed-nights available	246,078 <sup>+</sup>	251,472 <sup>+</sup>	227,136 <sup>+</sup>	251,472 <sup>+</sup>
Number of hotels responding	60	60	80	76
Bed-nights occupied	86,080	93,113	88,914	85,284
of which international	45,310	57,020	35,852	46,453
Bed occupancy rate	35.0*	37.1*	38.0*	33.9*

#### Note:

- <sup>+</sup> Sample replacement due to closure and emergency of hotels with 30 or more employees.
- \* Provisional (until response is 80+ hotels).

#### ➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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