

National Bureau of Statistics

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STATISTICS RELEASE

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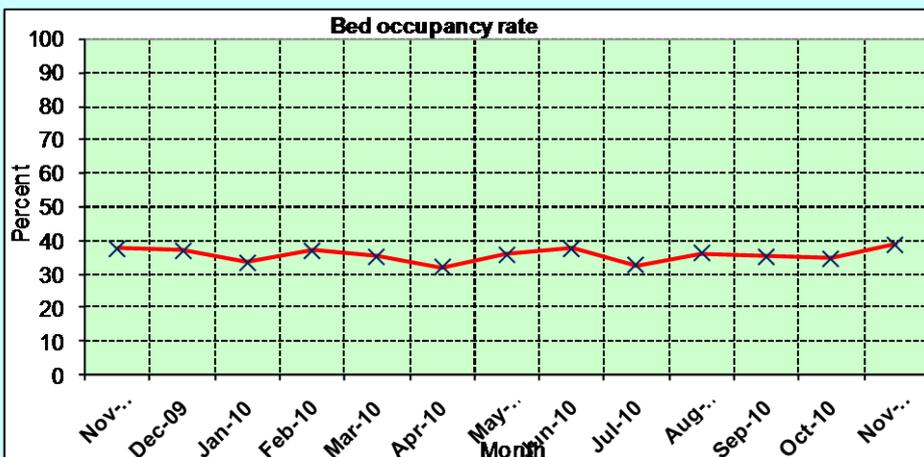
HOTEL STATISTICS NOVEMBER, 2010

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 64 responded.

The occupancy rate for November is estimated at 38.8 percent. There were 93,786 beds occupied out of which 53.1 percent were by international visitors.

Results further showed that in the month of November the rates increased by 4.2 percent compared to the previous month.

When compared with the same month last year (i.e. Nov, 2009) the result shows that bed occupancy rate increased by 1.2 percent as can be deduced from the table.



HOTEL STATISTICS

	Nov.2009	Sep.2010	Oct.2010	Nov.2010
Number of hotels in survey	109	150	150	150
Number of beds available	7,938 ⁺	8,112 ⁺	8,112 ⁺	8,112 ⁺
Number of days in month	30	30	31	30
Bed-nights available	238,140 ⁺	243,360 ⁺	251,472 ⁺	243,360 ⁺
Number of hotels responding	66	64	64	64
Bed-nights occupied	89,687	85,398	86,893	93,786
of which international	38,435	49,703	52,194	49,845
Bed occupancy rate	37.6*	35.1*	34.6*	38.8*

Note:

- ⁺ Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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