



National Bureau of Statistics

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STATISTICS RELEASE

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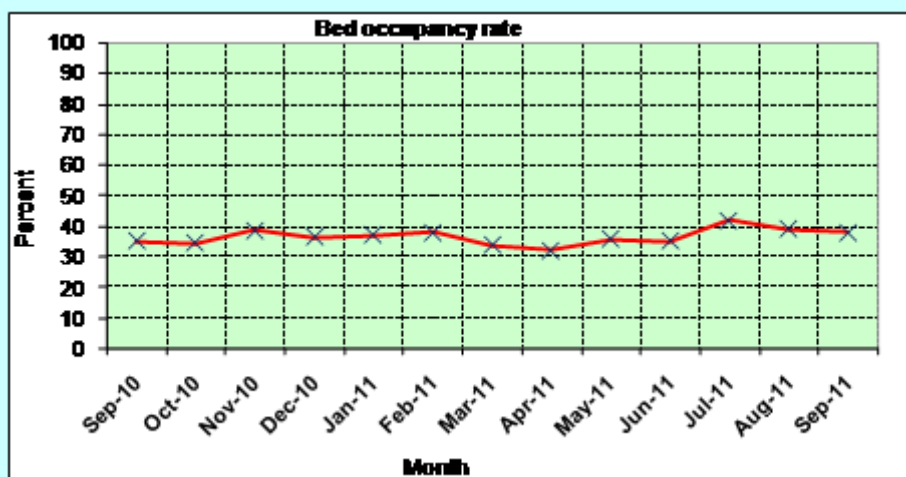
HOTEL STATISTICS AUGUST, 2011

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 61 responded.

The occupancy rate for September is estimated at 38.2 percent. There were 92,691 beds occupied out of which 47.7 percent were by international visitors.

Results further showed that in the month of September the rates increased by 1.0 percent compared to the previous month.

When compared with the same month last year (i.e. Sep, 2010) the result shows that bed occupancy rate increased by 3.1 percent as can be deduced from the table.



HOTEL STATISTICS

	Sep.2010	Jul.2011	Aug.2011	Sep.2011
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	30	31	30	31
Bed-nights available	243,360*	251,472*	243,360*	251,472*
Number of hotels responding	64	61	67	68
Bed-nights occupied	85,398	104,618	96,359	92,691
of which international	49,703	58,581	63,643	44,212
Bed occupancy rate	35.1*	41.9*	39.2*	38.2*

Note:

➤ + Sample replacement due to closure and emergency of hotels with 30 or more employees.

➤ * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

➤ Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.

➤ Bed nights available are a function of the number of days in a month.

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