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PRESS RELEASE

TOURIST ARRIVALS FOR THE PERIOD OF JANUARY TO APRIL 2022

The information on the trend of tourist arrivals in the country is among of the short-term reports based on high-frequency data produced and disseminated by the National Bureau of Statistics in accordance with the Statistics Act Cap. 351.

Number of Tourists Arrivals for the Period of January – April 2022

During the period of January to April 2022, a total of 367,632 tourists visited various tourism attractions compared to 275,097 tourists who entered the country during the similar period in 2021. This is an increase of 92,535 tourists, equivalent to 33.6 percent (**Table 1**). Out of 367,632 tourist arrivals, 124,212 tourists entered the country via Zanzibar, which is equivalent to 33.8 percent of total visitors.

The number of tourists arrivals for the month of April 2022 increased to 78,784 from 43,966 tourists recorded in April 2021. The number of tourists increased by 34,818 tourists which is equivalent to 79.2 percent. The increase in the number of tourists was attributed to lifting the travel ban following a decrease in the prevalence of COVID-19 in many countries around the world and the Government's continued efforts to promote tourism attractions within and outside the country.

Table 1: Number of Tourists Arrivals for a period of January to April 2022

	2021	2022	Addition	Change (%)
January	79,116	94,128	15,012	19.0
February	79,730	100,936	21,206	26.6
March	72,285	93,784	21,499	29.7
April	43,966	78,784	34,818	79.2
Total	275,097	367,632	92,535	33.6

Source: Immigration Department, 2022

Number of Tourists Arrivals Pre and Post COVID-19

In 2019, a total of 1,510,151 tourists visited Tanzania with the largest number of 160,296 tourists entering the country in December 2019. After the world was hit by COVID-19, many countries-imposed travel restrictions that caused the number of tourists to decline to 620,867 in 2020, with a smallest number of tourists counted at 7,105 tourists as of April 2020. In 2021, the number of tourists arrivals increased to 922,692, equivalent to an increase by 48.6 percent.

Expectations of the Number of Tourists Arrivals

The number of tourists arrivals is expected to increase more than the number of tourists recorded before the COVID-19 due to the Government's efforts to promote tourism attractions such as national parks, beaches, Mount Kilimanjaro and game reserves. In addition, the launch of Tanzania, *the Royal Tour* film by the President of the United Republic of Tanzania, Her Excellency Samia Suluhu Hassan has “**brought the world to Tanzania**”. The increase in growth rates of economic activities related to the tourism sector involving Arts and entertainment (11.7 percent) and Accommodation and food services (11.3 percent) are among indicators showing improving tourism sector performance in the country.

In accordance with the revision policy, the published statistics of tourist arrivals may be revised upon availability of updated statistics from the Immigration Department.

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