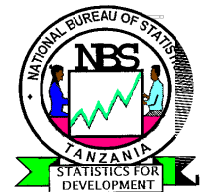




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PRESS RELEASE

TOURIST ARRIVALS FOR THE PERIOD OF JANUARY TO JULY 2022

The information on the trend of tourist arrivals in the country is amongst the short-term reports based on high-frequency data produced and disseminated by the National Bureau of Statistics in accordance with the **Statistics Act CAP. 351**.

Number of Tourists Arrivals for the Period of January - July 2022

During the period of January to July 2022, tourist arrivals who visited various tourism attractions **increased to 742,133** compared to **456,266** visited the country in the corresponding period in 2021 equivalent to an increase of **62.7 percent**. (Table 1). Out of 742,133 tourist arrivals, **222,449 tourists** entered the country through Zanzibar, which is equivalent to **30.0 percent** of total arrivals.

Tourist arrivals for the month of July 2022 **increased to 166,736** tourists from **81,307** tourists visited the country in July 2021, equivalent to an expansion of **105.1 percent**. The number of tourist arrivals in July 2022 was more than double as compared to arrivals in the similar period in 2021.

Table 1: Tourist Arrivals for the Period of January to July 2022

Month	2021	2022	Increase	Change (%)
January	79,116	94,441	15,325	19.4
February	79,730	101,042	21,312	26.7
March	72,285	93,889	21,604	29.9
April	43,966	79,405	35,439	80.6
May	42,173	89,271	47,098	111.7
June	57,689	117,349	59,660	103.7
July	81,307	166,736	85,429	105.1
Total	456,266	742,133	285,867	62.7

Source: Immigration Service Department - August, 2022

Number of Tourists Arrivals During the Period Under Review by Nationality

During the period of January to July 2022, United States of America accounted for the largest share of tourist arrivals from regions other than Africa with 51,301 visitors followed by France with 47,403 visitors. Other visitors were from Germany (30,817), Poland (29,004), and Britain (28,275). Meanwhile, for the month of July 2022 visitors from the United States of America continued to account for the largest share of arrivals with 17,135 visitors, France (12,634), Britain (8,586), Germany (8,015) and

Netherland (5,102).

All correspondence should be addressed to the Statistician General

Tourist arrivals from African countries for the period of January to July 2022, were from Kenya (86,220), Burundi (54,877), Malawi (27,079), Uganda (21,080) and South Africa (20,868). Moreover, for the month of July 2022, Kenya took lead with 16,654 tourists, Burundi (7,966), Malawi (5,113), South Africa (4,335) and Rwanda (4,035).

Given the fact that hospitality sector is key in generating foreign exchange earnings for Tanzania, actors in this sector are encouraged to provide best customer services aimed at attracting both new and repeat tourists in the country.

Number of tourist arrivals may be revised upon availability of new information from the source in accordance with the National Bureau of Statistics Revision Policy.

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“Count Me in” on 23rd August, 2022