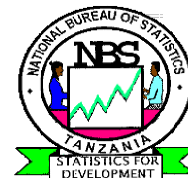




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PRESS RELEASE

TOURIST ARRIVALS FOR THE PERIOD OF JANUARY TO MAY 2022

The information on the trend of tourist arrivals in the country is amongst the short-term reports based on high-frequency data produced and disseminated by the National Bureau of Statistics in accordance with the **Statistics Act CAP. 351**.

Number of Tourists Arrivals for the Period of January – May 2022

During the period of January to May 2022, tourist arrivals who visited various tourism attractions **increased to 458,048** compared to **317,270** visited the country during the similar period in 2021 equivalent to an increase of **44.4 percent**. (Table 1). Out of 458,048 tourist arrivals, **137,758 tourists** entered the country through Zanzibar, which is equivalent to **30.1 percent** of total arrivals.

The number of tourists arrivals for the month of May 2022 **increased to 89,271** tourists from **42,173** tourists recorded in May 2021, equivalent to an increase of **117.7 percent**. The number of tourist arrivals in May 2022 more than double as compared to the corresponding period in 2021.

Tanzania is among countries with best attractions in the world that were not widely known. As of now, tourist arrivals have significantly increased as the result of the first launch of Tanzania, the Royal Tour Film by Her Excellency Samia Suluhu Hassan, President of the United Republic of Tanzania in Arusha on 25th April 2022. The film, has to a great deal created awareness on the Tourism Sector in Tanzania as indicated by increase in number of tourist arrivals. Available statistics on increased in tourist arrivals justifies the impact of the film in the country.

Table 1: Number of Tourists Arrivals for the period of January to May 2022

Month	2021	2022	Increase	Change (%)
January	79,116	94,441	15,325	19.4
February	79,730	101,042	21,312	26.7
March	72,285	93,889	21,604	29.9
April	43,966	79,405	35,439	80.6
May	42,173	89,271	47,098	111.7
Total	317,270	458,048	140,778	44.4

Source: Immigration Department - June, 2022

Number of Tourists Arrivals During the Period Under Review by Nationality

During the period of January to May 2022, France accounted for the largest share of tourist arrivals analysed by nationality from regions other than Africa with 28,115 arrivals followed by Poland with 22,651 arrivals. Meanwhile, arrivals from other countries included United States of America (21,661), Germany (16,527), Britain (14,136) and India (13,641).

Moreover, tourist arrivals in Tanzania from countries other than Africa for the month of May 2022, were from United States of America (5,606), France (4,456), India (4,211), Britain (3,294) and Germany (3,160).

Tourist arrivals may be revised upon availability of new information from the source in accordance with the National Bureau of Statistics Revision Policy.

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