

National Bureau of Statistics

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STATISTICS RELEASE

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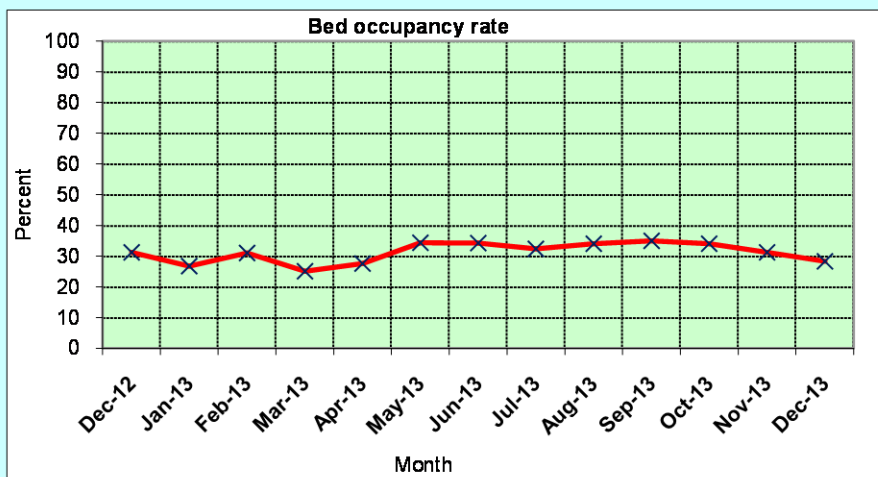
HOTEL STATISTICS JANUARY, 2014

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 66 responded.

The occupancy rate for January is estimated at 31.1 percent. There were 87,752 beds occupied out of which 60 percent were by international visitors.

Results further showed that in the month of January the rates decreased by 2.8 percent compared to the previous month.

When compared with the same month last year (i.e. January 2012) the result shows that bed occupancy rate decreased by 5.2 percent as can be deduced from the table.



HOTEL STATISTICS

	Dec 2012	Oct 2013	Nov 2013	Dec 2013
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	31	31	30	31
Bed-nights available	251,472*	251,472*	243,360*	251,472*
Number of hotels responding	87	62	71	78
Bed-nights occupied	85,966	94,442	80017	79676
of which international	40581	56489	45170	40511
Bed occupancy rate	33.5	34.0	31.2	28.3

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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