

National Bureau of Statistics

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STATISTICS RELEASE

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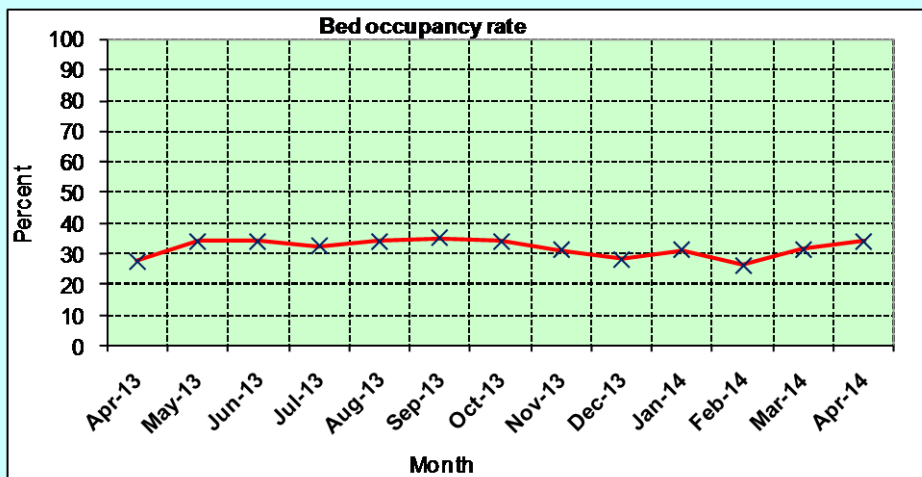
HOTEL STATISTICS APRIL, 2014

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 60 responded.

The occupancy rate for April is estimated at 34.2 percent. There were 93,480 beds occupied out of which 48 percent were by international visitors.

Results further showed that in the month of April the rates increased by 2.7 percent compared to the previous month.

When compared with the same month last year (i.e. April 2013) the result shows that bed occupancy rate increased by 6.6 percent as can be deduced from the table.



HOTEL STATISTICS

	April 2013	Feb 2014	Mar 2014	April 2014
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	30	28	31	30
Bed-nights available	243,360*	227,136*	251,472*	243,360*
Number of hotels responding	71	116	68	60
Bed-nights occupied	70047	67,398	88930	93480
of which international	45300	33,730	48257	44780
Bed occupancy rate	27.6	26.4	31.5	34.2

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
 - * Provisional (until response is 80+ hotels).
 - The survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.
- The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.
- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
 - Bed nights available are a function of the number of days in a month.

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