



# National Bureau of Statistics

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## STATISTICS RELEASE

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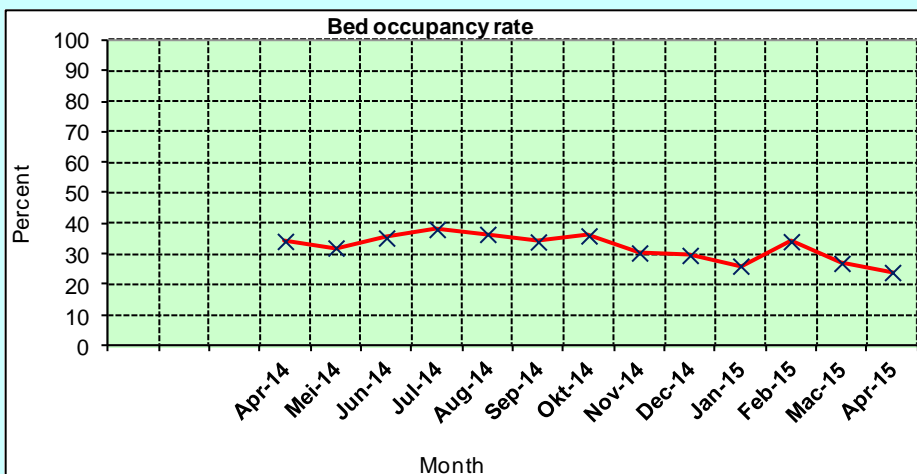
### HOTEL STATISTICS APRIL, 2015

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 75 responded.

The occupancy rate for April is estimated at 24.0 percent. There were 73151 beds occupied out of which 36.9 percent were by international visitors.

Results further showed that in the month of April the rates decreased by 3.0 percent compared to the previous month.

When compared with the same month last year (i.e. April 2014) the result shows that bed occupancy rate decreased by 10.2 percent as can be deduced from the table.



#### HOTEL STATISTICS

|                             | April 2014  | Feb 2015    | Mac 2015    | April 2015  |
|-----------------------------|-------------|-------------|-------------|-------------|
| Number of hotels in survey  | 150         | 150         | 150         | 150         |
| Number of beds available    | 8,112*      | 8,112*      | 8,112*      | 8,112*      |
| Number of days in month     | 30          | 28          | 31          | 30          |
| Bed-nights available        | 243,360*    | 227,136*    | 251,472*    | 243,360*    |
| Number of hotels responding | 60          | 142         | 83          | 75          |
| Bed-nights occupied         | 93480       | 96,696      | 85,005      | 73,151      |
| of which international      | 44780       | 42,819      | 37,095      | 26,979      |
| <b>Bed occupancy rate</b>   | <b>34.2</b> | <b>34.1</b> | <b>27.0</b> | <b>24.0</b> |

#### Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- \* Provisional (until response is 80+ hotels).
- The survey covers:-
  - All hotels on the Mainland with 30 or more employees.
  - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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