



# National Bureau of Statistics

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## STATISTICS RELEASE

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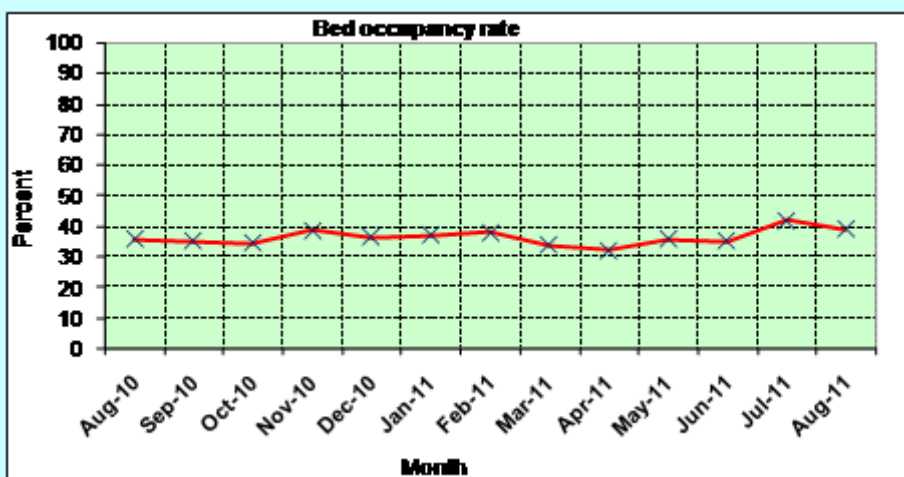
### HOTEL STATISTICS AUGUST, 2011

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 61 responded.

The occupancy rate for August is estimated at 39.2 percent. There were 96,359 beds occupied out of which 66.0 percent were by international visitors.

Results further showed that in the month of August the rates decreased by 2.7 percent compared to the previous month.

When compared with the same month last year (i.e. Aug, 2010) the result shows that bed occupancy rate increased by 3.3 percent as can be deduced from the table.



#### HOTEL STATISTICS

	Aug.2010	Jun.2011	Jul.2011	Aug.2011
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	31	30	31	30
Bed-nights available	251,472*	243,360*	251,472*	243,360*
Number of hotels responding	77	65	61	67
Bed-nights occupied	90,308	85,192	104,618	96,359
of which international	45,942	36,185	58,581	63,643
Bed occupancy rate	35.9*	35.1*	41.9*	39.2*

#### Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- \* Provisional (until response is 80+ hotels).
- The survey covers:-
  - All hotels on the Mainland with 30 or more employees.
  - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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