

# National Bureau of Statistics

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## STATISTICS RELEASE

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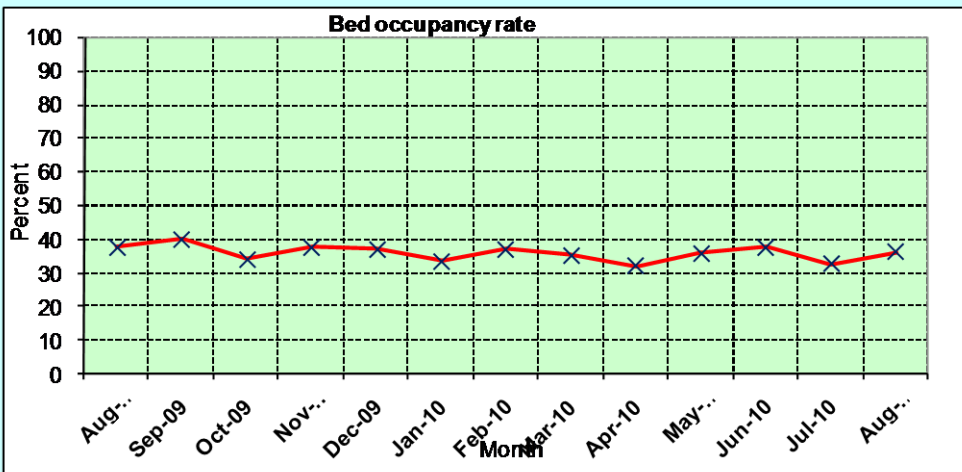
### HOTEL STATISTICS AUGUST, 2010

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 51 responded.

The occupancy rate for August is estimated at 35.9 percent. There were 90,308 beds occupied out of which 50.9 percent were by international visitors.

Results further showed that in the month of August the rates increased by 3.4 percent compared to the previous month.

When compared with the same month last year (i.e. Aug, 2009) the result shows that bed occupancy rate decreased by 1.7 percent as can be deduced from the table.



#### HOTEL STATISTICS

	Aug.2009	Jun.2010	Jul.2010	Aug.2010
Number of hotels in survey	109	109	150	150
Number of beds available	7,938 <sup>+</sup>	7,938 <sup>+</sup>	8,112 <sup>+</sup>	8,112 <sup>+</sup>
Number of days in month	31	30	31	31
Bed-nights available	246,078 <sup>+</sup>	225,240 <sup>+</sup>	251,472 <sup>+</sup>	251,472 <sup>+</sup>
Number of hotels responding	57	51	79	77
Bed-nights occupied	92,372	90,270	81,788	90,308
of which international	46,379	48,361	42,539	45,942
<b>Bed occupancy rate</b>	<b>37.6*</b>	<b>37.6*</b>	<b>32.5*</b>	<b>35.9*</b>

#### Note:

- <sup>+</sup> Sample replacement due to closure and emergency of hotels with 30 or more employees.
- \* Provisional (until response is 80+ hotels).
- The survey covers:-
  - All hotels on the Mainland with 30 or more employees.
  - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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