

National Bureau of Statistics

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STATISTICS RELEASE

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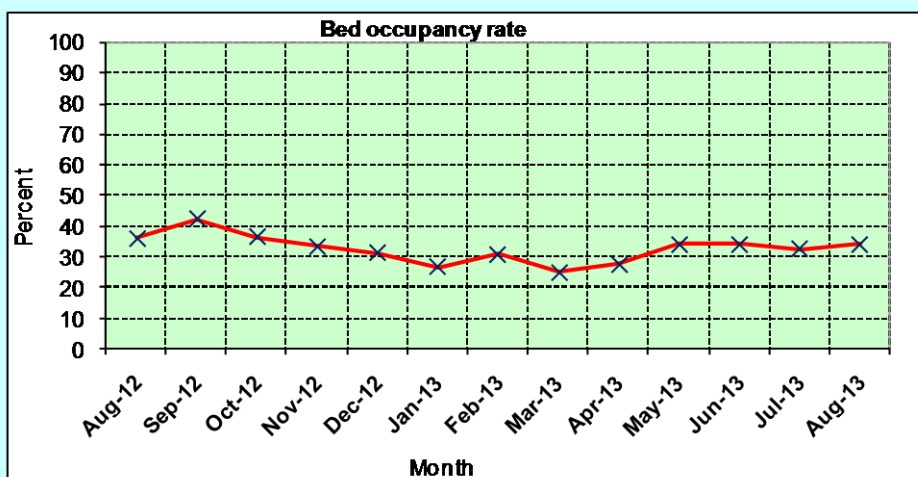
HOTEL STATISTICS AUGUST, 2013

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 80 responded.

The occupancy rate for August is estimated at 34.0 percent. There were 95,843 beds occupied out of which 69.0 percent were by international visitors.

Results further showed that in the month of August the rates increased by 1.6 percent compared to the previous month.

When compared with the same month last year (i.e. Aug 2012) the result shows that bed occupancy rate decreased by 2.1 percent as can be deduced from the table.



HOTEL STATISTICS

	Aug 2012	Jun 2013	Jul 2013	Aug 2013
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	30	30	31	30
Bed-nights available	243,360*	243,360*	251,472*	243,360*
Number of hotels responding	76	80	80	80
Bed-nights occupied	94,572	89,783	88,625	95,843
of which international	55,581	51,636	45,901	66,084
Bed occupancy rate	36.1	34.2	32.4	34.0

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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