National Bureau of Statistics



Tel: +255 (0) 22-2122722/3/4 Fax: +255 (0) 22-2130852 Email:dg@nbs.go.tx Website:www.nbs.go.tz 18 Kivukoni Road P.O. Box 796 11992 Dar es Salaam TANZANIA

STATISTICS RELEASE

January, 2015

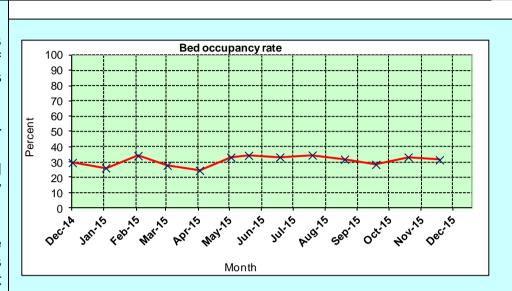
HOTEL STATISTICS NOVEMBER, 2015

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 63 responded.

The occupancy rate for December was estimated at 31.4 percent. There were 70,776 beds occupied out of which 45.1 percent were by international visitors.

Results further showed that in the month of December the rates decreased by 1.8 percent compared to the previous month.

When compared with the same month last year (i.e. Dec 2014) the result shows that bed occupancy rate increased by 1.8 percent as can be deduced from the table.



HOTEL STATISTICS

	Dec 2014	Oct 2015	Nov 2015	Dec 2015
Number of hotels in survey	150	150	150	150
Number of beds available	8,112 ⁺	10,094 ⁺	10,094 ⁺	10,094+
Number of days in month	31	31	30	31
Bed-nights available	251,472 ⁺	312,922 ⁺	302,820 ⁺	312,922 ⁺
Number of hotels responding	84	101	83	63
Bed-nights occupied	93,176	88,909	100,559	70,776
of which international	46,446	40,285	46,134	31,909
Bed occupancy rate	29.6	28.4	33.2	31.4

Note:

- > * Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- > The Sample survey covers:
 - o All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- > Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- > Bed nights available are a function of the number of days in a month.