

National Bureau of Statistics

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STATISTICS RELEASE

March, 2011

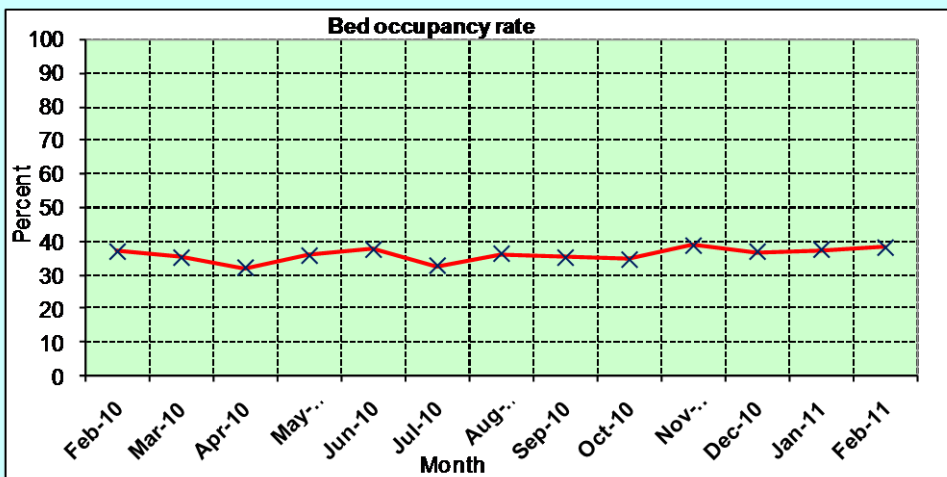
HOTEL STATISTICS FEBRUARY, 2011

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 60 responded.

The occupancy rate for February is estimated at 38.0 percent. There were 88,914 beds occupied out of which 40.3 percent were by international visitors.

Results further showed that in the month of February the rates increased by 0.9 percent compared to the previous month.

When compared with the same month last year (i.e. Feb, 2010) the result shows that bed occupancy rate increased by 3.8 percent as can be deduced from the table.



HOTEL STATISTICS

	Feb.2010	Dec.2010	Jan.2010	Feb.2011
Number of hotels in survey	109	150	150	150
Number of beds available	7,938 ⁺	8,112 ⁺	8,112 ⁺	8,112 ⁺
Number of days in month	28	31	31	28
Bed-nights available	222,264 ⁺	251,472 ⁺	251,472 ⁺	227,136 ⁺
Number of hotels responding	60	70	60	80
Bed-nights occupied	82,107	91,236	93,113	88,914
of which international	49,816	43,697	57,020	35,852
Bed occupancy rate	36.9*	36.6*	37.1*	38.0*

Note:

- ⁺ Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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