

National Bureau of Statistics

HOTEL STATISTICS February, 2020

Tel: +255 26-2963823 Fax: +255 26-2963828 Email:sg@nbs.go.tx Website:www.nbs.go.tz Jakaya Kikwete Road P.O. Box 2683 Dodoma TANZANIA

STATISTICS RELEASE

March, 2020

The National Bureau of Statistics conducts a monthly sample survey of hotel statistics to produce hotel bed occupancy rate. In the month of February, out of 184 hotels surveyed, 148 responded.

The occupancy rate for February was estimated at 55.2 percent. There were 171,393 beds occupied out of which 64.8 percent were international visitors.

Results further showed that in the month of February the bed occupancy rate increased by 10.3 percent compared to the previous month.

When compared with the same month last year (i.e. February, 2019) the result shows that there was also an increased rate of 0.7 percent bed occupancy as can be calculated from the table.



HOTEL STATISTICS				
Indicator	Feb 2019	Dec 2019	Jan 2020	Feb 2020
Number of hotels in survey	184	184	184	184
Number of beds available	10,705	10.705	10,705	10,705
Number of days in month	28	31	31	29
Bed-nights available	299,740	331,855	331,855	310,445
Number of hotels responding	178	56	79	148
Bed-nights occupied	163,169	178,594	149,066	171,393
of which international	80,412	65,650	83,145	111,137
Bed occupancy rate	54.5	53.8	44.9	55.2

Note:

- Sample replacement due to closure and emergency of hotels with 30 or more employees.
 - The Sample survey covers: -
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.
 - Provisional estimates are made for the hotels not responding.
- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.