

National Bureau of Statistics

Tel: +255 26-2963823 Fax: +255 26-2963828 Email:sg@nbs.go.tx Website:www.nbs.go.tz Jakaya Kikwete Road P.O. Box 2683 Dodoma TANZANIA

STATISTICS RELEASE

August, 2022

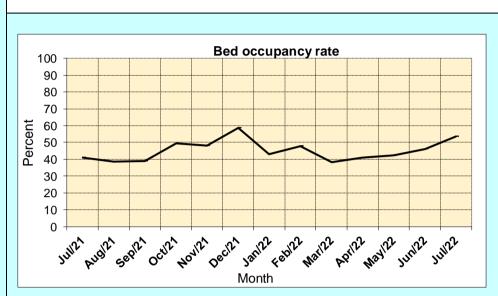
HOTEL STATISTICS July, 2022

The National Bureau of Statistics conducts a monthly sample survey of hotel statistics to produce hotel bed occupancy rate. In the month of July, out of 184 hotels surveyed, 64 responded.

The occupancy rate for July was estimated at 53.7 percent. There were 178,162 beds occupied out of which 95.7 percent were international visitors.

Results further showed that in the month of July the bed occupancy rate increased by 7.6 percent compared to the previous month.

When compared with the same month last year (i.e. July, 2021) the result shows that there was an increased rate of 12.6 percent bed occupancy as can be calculated from the table.



HOTEL STATISTICS

Indicator	July 2021	May 2022	Jun 2022	Jul,2022
Number of hotels in survey	184	184	184	184
Number of beds available	10,705	10,705	10,705	10,705
Number of days in month	31	31	30	31
Bed-nights available	331,855	331,855	321,150	331,855
Number of hotels responding	73	55	60	64
Bed-nights occupied	136,307	140,521	147,921	178,162
of which international	56,276	65,911	152,400	170,433
Bed occupancy rate	41.1	42.3	46.1	53.7

Note:

- Sample replacement due to closure and emergency of hotels with 30 or more employees.
- The Sample survey covers: -
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.
- Provisional estimates are made for the hotels not responding.
- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.