



National Bureau of Statistics

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STATISTICS RELEASE

February, 2015

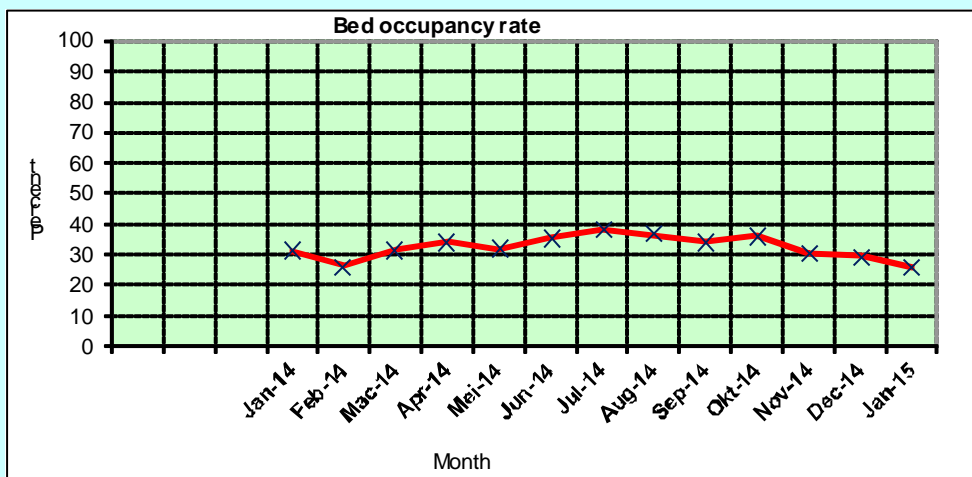
HOTEL STATISTICS JANUARY, 2015

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 65 responded.

The occupancy rate for January is estimated at 26.1 percent. There were 82,066 beds occupied out of which 47.7 percent were by international visitors.

Results further showed that in the month of January the rates decreased by 3.5 percent compared to the previous month.

When compared with the same month last year (i.e. Jan 2014) the result shows that bed occupancy rate decreased by 5 percent as can be deduced from the table.



HOTEL STATISTICS

	Jan 2014	Nov 2014	Dec 2014	Jan 2015
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	31	30	31	31
Bed-nights available	251,472*	243,360*	251,472*	251,472*
Number of hotels responding	66	69	84	65
Bed-nights occupied	87752	92,445	93,176	82,066
of which international	52656	43,585	46,446	39,153
Bed occupancy rate	31.1	30.4	29.6	26.1

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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