

# National Bureau of Statistics

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## STATISTICS RELEASE

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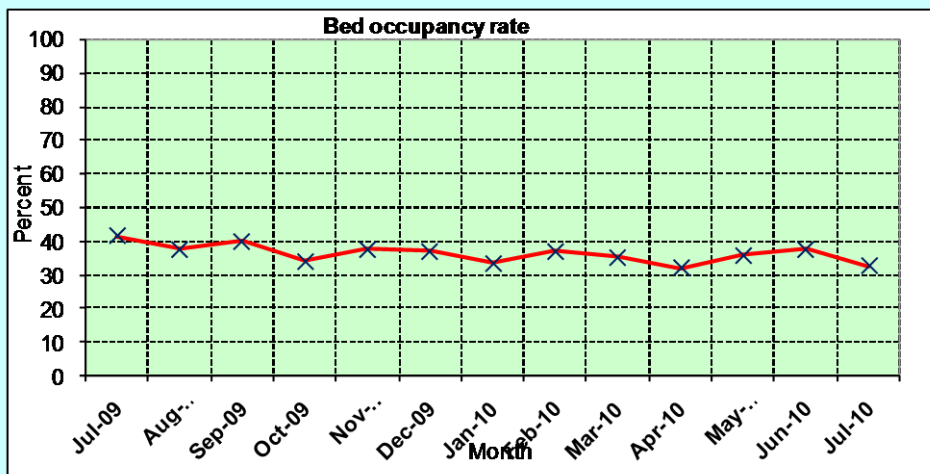
### HOTEL STATISTICS JULY, 2010

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 51 responded.

The occupancy rate for July is estimated at 32.5 percent. There were 81,788 beds occupied out of which 52.0 percent were by international visitors.

Results further showed that in the month of July the rates decreased by 5.1 percent compared to the previous month.

When compared with the same month last year (i.e. Jul, 2009) the result shows that bed occupancy rate decreased by 8.9 percent as can be deduced from the table.



#### HOTEL STATISTICS

	Jul.2009	May.2010	Jun.2010	Jul.2010
Number of hotels in survey	105	109	109	150
Number of beds available	7,570 <sup>+</sup>	7,938 <sup>+</sup>	7,938 <sup>+</sup>	8,112 <sup>+</sup>
Number of days in month	31	31	30	31
Bed-nights available	234,670 <sup>+</sup>	246,078 <sup>+</sup>	225,240 <sup>+</sup>	251,472 <sup>+</sup>
Number of hotels responding	57	54	51	79
Bed-nights occupied	97,174	87,374	90,270	81,788
of which international	49,811	43,169	48,361	42,539
<b>Bed occupancy rate</b>	<b>41.4*</b>	<b>35.6*</b>	<b>37.6*</b>	<b>32.5*</b>

#### Note:

- <sup>+</sup> Sample replacement due to closure and emergency of hotels with 30 or more employees.
- <sup>\*</sup> Provisional (until response is 80+ hotels).

#### ➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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