

# National Bureau of Statistics

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## STATISTICS RELEASE

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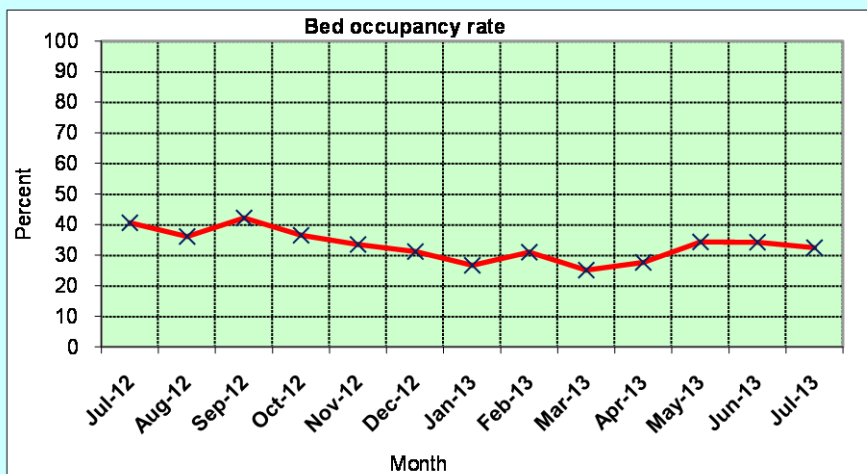
### HOTEL STATISTICS July, 2013

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 80 responded.

The occupancy rate for July is estimated at 32.4 percent. There were 88,625 beds occupied out of which 51.8 percent were by international visitors.

Results further showed that in the month of July the rates decreased by 1.8 percent compared to the previous month.

When compared with the same month last year (i.e. Jul 2012) the result shows that bed occupancy rate decreased by 8.2 percent as can be deduced from the table.



#### HOTEL STATISTICS

|                             | Jul 2012    | May 2013    | Jun 2013    | Jul 2013    |
|-----------------------------|-------------|-------------|-------------|-------------|
| Number of hotels in survey  | 150         | 150         | 150         | 150         |
| Number of beds available    | 8,112*      | 8,112*      | 8,112*      | 8,112*      |
| Number of days in month     | 31          | 31          | 30          | 31          |
| Bed-nights available        | 251,472*    | 251,472*    | 243,360*    | 251,472*    |
| Number of hotels responding | 75          | 52          | 80          | 80          |
| Bed-nights occupied         | 106,265     | 90331       | 89,783      | 88,625      |
| of which international      | 64,537      | 65088       | 51,636      | 45,901      |
| <b>Bed occupancy rate</b>   | <b>40.6</b> | <b>34.3</b> | <b>34.2</b> | <b>32.4</b> |

#### Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- \* Provisional (until response is 80+ hotels).

#### ➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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