

# National Bureau of Statistics

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## STATISTICS RELEASE

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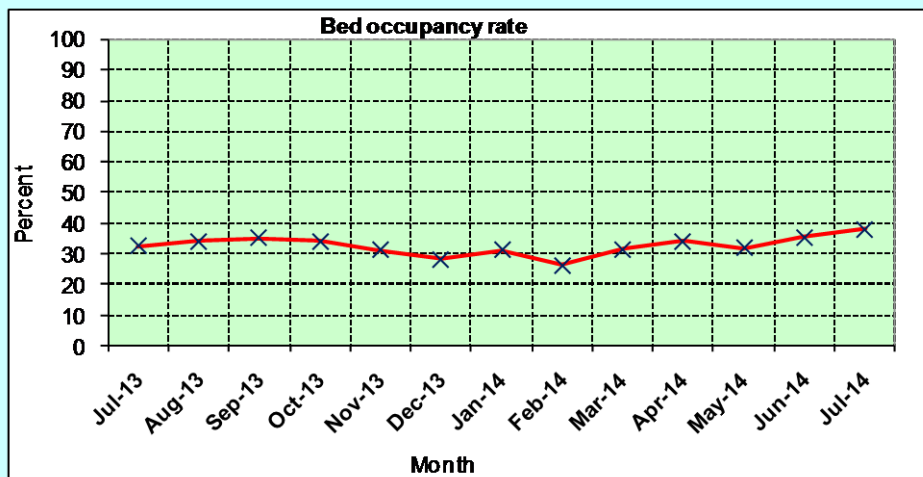
### HOTEL STATISTICS JULY, 2014

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 60 responded.

The occupancy rate for July is estimated at 38.1 percent. There were 108,210 beds occupied out of which 58 percent were by international visitors.

Results further showed that in the month of July the rates increased by 2.8 percent compared to the previous month.

When compared with the same month last year (i.e. July 2013) the result shows that bed occupancy rate increased by 5.7 percent as can be deduced from the table.



#### HOTEL STATISTICS

	July 2013	May 2014	June 2014	July 2014
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	31	31	30	31
Bed-nights available	251,472*	251,472*	243,360*	251,472*
Number of hotels responding	80	60	60	60
Bed-nights occupied	88,625	90,953	97,052	108,210
of which international	45,901	51,920	52,821	62,327
<b>Bed occupancy rate</b>	<b>32.4</b>	<b>32.03</b>	<b>35.3</b>	<b>38.1</b>

#### Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- \* Provisional (until response is 80+ hotels).

#### ➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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