National Bureau of Statistics



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STATISTICS RELEASE

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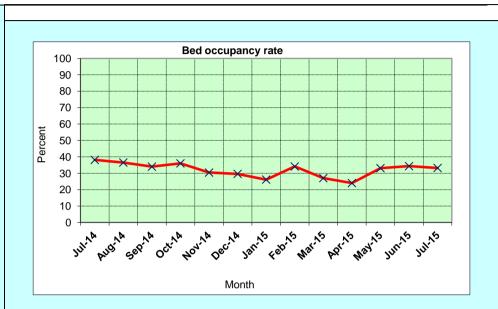
HOTEL STATISTICS JULY, 2015

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 81 responded.

The occupancy rate for July was estimated at 33.2 percent. There were 103,753 beds occupied out of which 47.3 percent were by international visitors.

Results further showed that in the month of July the rates decreased by 1.1 percent compared to the previous month.

When compared with the same month last year (i.e. Jul 2014) the result shows that bed occupancy rate decreased by 4.9 percent as can be deduced from the table.



HOTEL STATISTICS

	Jul 2014	May 015	Jun 2015	Jul 2015
Number of hotels in survey	150	150	150	150
Number of beds available	8,112 ⁺	10,094 ⁺	10,094 ⁺	10,094+
Number of days in month	31	31	30	31
Bed-nights available	251,472 ⁺	312,922 ⁺	302,820 ⁺	312,922+
Number of hotels responding	60	62	77	81
Bed-nights occupied	108,210	104,159	101,810	103,753
of which international	62,327	50,117	39,105	49,096
Bed occupancy rate	38.1	33.1	34.3	33.2

Note:

- > * Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- > The survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- > Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.