

National Bureau of Statistics

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STATISTICS RELEASE

July, 2016

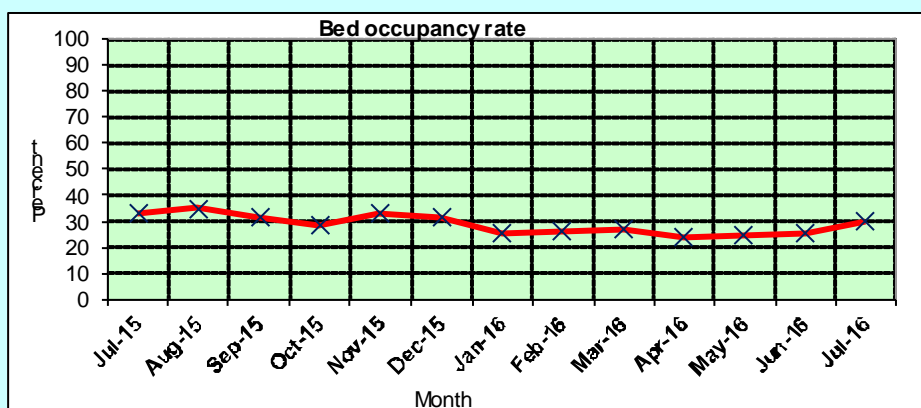
HOTEL STATISTICS JULY, 2016

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 184 hotels surveyed, 99 responded.

The occupancy rate for July was estimated at 29.8 percent. There were 97,199 beds occupied out of which 59.01 percent were by international visitors.

Results further showed that in the month of July the rates increased by 4.7 percent compared to the previous month.

When compared with the same month last year (i.e. July 2015) the result shows that bed occupancy rate decreased by 3.4 percent as can be calculated from the table.



HOTEL STATISTICS

	July 2015	May 2016	June 2016	July 2016
Number of hotels in survey	150	184	184	184
Number of beds available	10,094*	10,705	10,705	10,705
Number of days in month	31	31	30	31
Bed-nights available	312,922*	331,855	321,966	326,270
Number of hotels responding	81	103	103	99
Bed-nights occupied	103,753	80,933	80,833	97,199
of which international	49,096	31,394	36,632	57,365
Bed occupancy rate	33.2	24.4	25.1	29.8

Note:

➤ + Sample replacement due to closure and emergency of hotels with 30 or more employees.

➤ * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

➤ Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.

➤ Bed nights available are a function of the number of days in a month.

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