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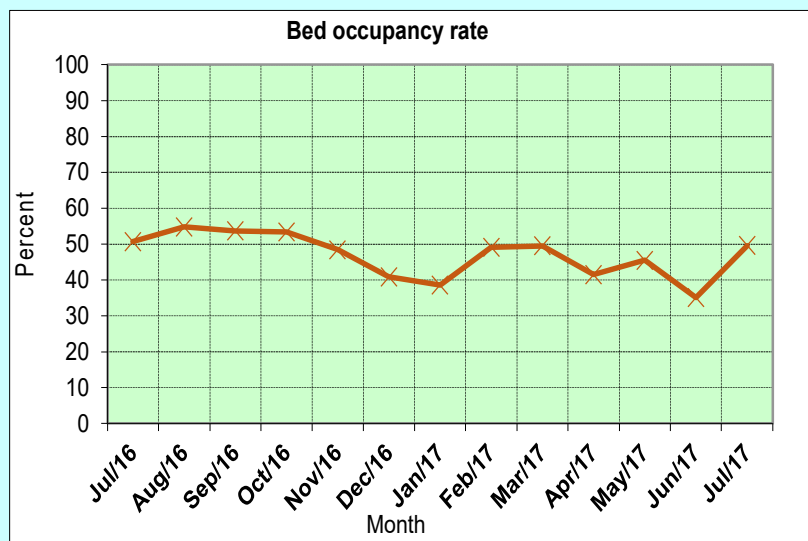TANZANIA

STATISTICS RELEASE

July, 2017

HOTEL STATISTICS JULY, 2017

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 184 hotels surveyed, 66 responded.

The occupancy rate for July was estimated at 49.6 percent. There were 164,644 beds occupied out of which 42.6 percent were by international visitors.

Further results showed that in the month of July the rates increased by 14.5 percent compared to the preceding month.

When compared with the same month last year (i.e. July 2016) the result shows that bed occupancy rate decreased by 1.1 percent as can be calculated from the table.

Bed occupancy rate

HOTEL STATISTICS

	July 2016	May 2017	Jun 2017	July 2017
Number of hotels in survey	184	184	184	184
Number of beds available	10,705	10,705^{+}	10,705^{+}	10,705^{+}
Number of days in month	31	31	31	31
Bed-nights available	326,270	331855*	331855*	331855*
Number of hotels responding	99	67	62	66
Bed-nights occupied	165,441	151,094	116,344	164,644
of which international	80,874	55,432	31,675	70,206
Bed occupancy rate	**50.7**	**45.5**	**35.1**	**49.6**

Note:
- $^{+}$ Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- The Sample survey covers:-
  - o All hotels on the Mainland with 30 or more employees.
  - o Systematically sampled hotels with 29 employees or less.

  The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.
- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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