

# National Bureau of Statistics

Tel: +255 (0) 22-2122722/3/4

Fax: +255 (0) 22-2130852

Email: dg@nbs.go.tz

Website: www.nbs.go.tz

18 Kivukoni Road  
P.O. Box 796  
11992 Dar es Salaam  
TANZANIA

## STATISTICS RELEASE

July, 2015

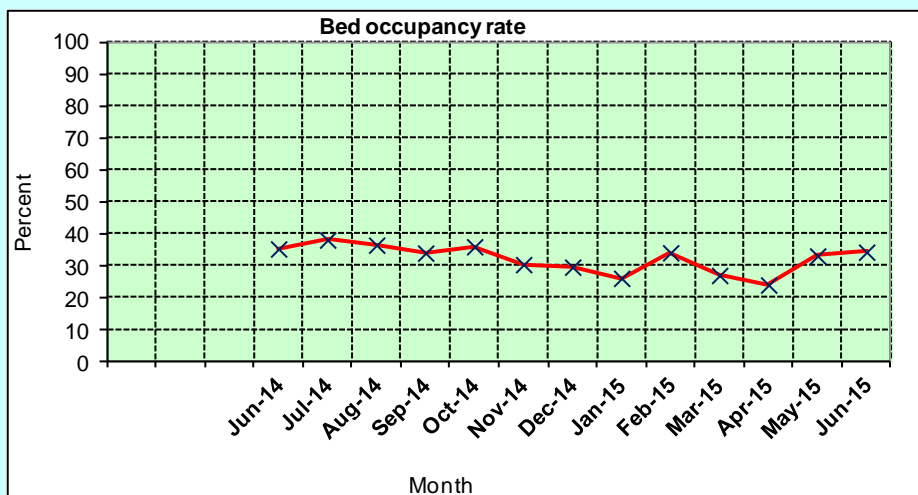
### HOTEL STATISTICS JUNE, 2015

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 77 responded.

The occupancy rate for June was estimated at 34.3 percent. There were 101,810 beds occupied out of which 38.4 percent were by international visitors.

Results further showed that in the month of June the rates increased by 1.2 percent compared to the previous month.

When compared with the same month last year (i.e. Jun 2014) the result shows that bed occupancy rate decreased by 1.0 percent as can be deduced from the table.



#### HOTEL STATISTICS

	Jun 2014	Apr 2015	May 2015	June 2015
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	10,094*	10,094*	8,112*
Number of days in month	30	30	31	30
Bed-nights available	243,360*	302,820*	312,922*	302,820*
Number of hotels responding	60	75	62	77
Bed-nights occupied	97,052	73,151	104,159	101,810
of which international	52,821	26,979	50,117	39,105
Bed occupancy rate	35.3	24.0	33.1	34.3

#### Note:

➤ + Sample replacement due to closure and emergency of hotels with 30 or more employees.

➤ \* Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

➤ Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.

➤ Bed nights available are a function of the number of days in a month.

*Official correspondence should be addressed to the Director General*