

National Bureau of Statistics

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STATISTICS RELEASE

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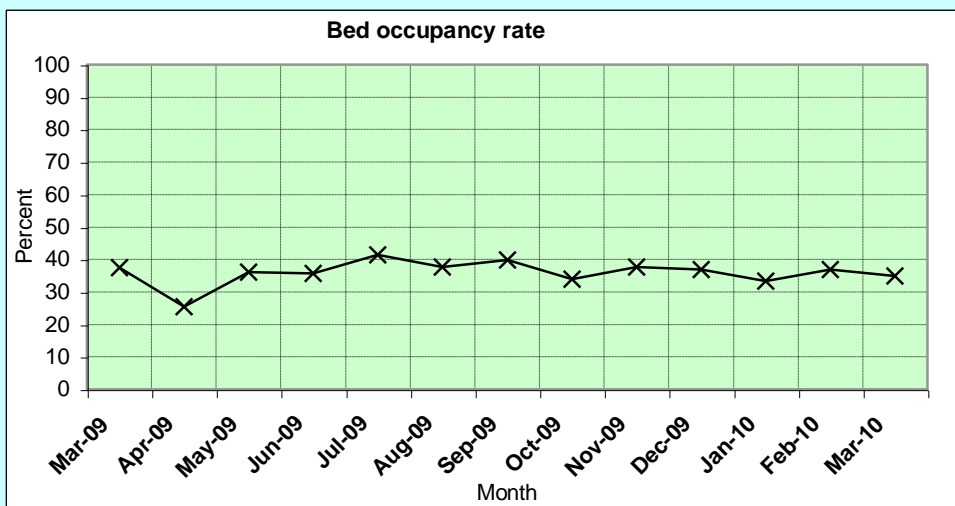
HOTEL STATISTICS MARCH, 2010

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 109 hotels surveyed, 60 responded.

The occupancy rate for March is estimated at 35.0 percent. There were 86,080 beds occupied out of which 52.6 percent were by international visitors.

Results further showed that in the month of March the rates decreased by 1.9 percent compared to the previous month.

When compared with the same month last year (i.e. Mar, 2009) the result shows that bed occupancy rate decreased by 2.5 percent as can be deduced from the table.



HOTEL STATISTICS

| | Mar.2009 | Jan.2010 | Feb.2010 | Mar.2010 |
|-----------------------------|---------------------|----------------------|----------------------|----------------------|
| Number of hotels in survey | 104 | 109 | 109 | 109 |
| Number of beds available | 7,508 ⁺ | 7,938 ⁺ | 7,938 ⁺ | 7,938 ⁺ |
| Number of days in month | 31 | 31 | 28 | 31 |
| Bed-nights available | 232748 ⁺ | 246,078 ⁺ | 222,264 ⁺ | 246,078 ⁺ |
| Number of hotels responding | 63 | 63 | 60 | 60 |
| Bed-nights occupied | 92,166 | 81,884 | 82,107 | 86,080 |
| of which international | 42,715 | 45,164 | 49,816 | 45,310 |
| Bed occupancy rate | 37.5* | 33.3* | 36.9* | 35.0* |

Note:

➤ ⁺ Sample replacement due to closure and emergency of hotels with 30 or more employees.

➤ * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

➤ Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.

➤ Bed nights available are a function of the number of days in a month.

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