

National Bureau of Statistics

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STATISTICS RELEASE

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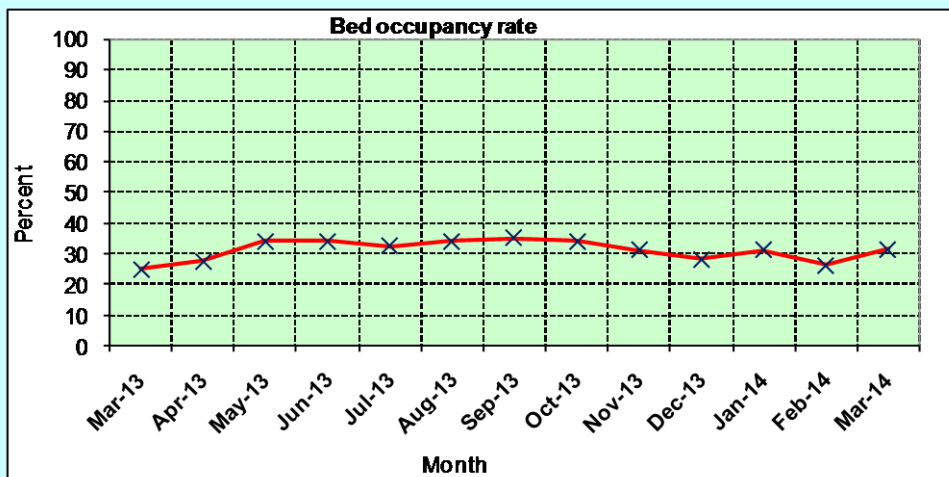
HOTEL STATISTICS MARCH, 2014

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 68 responded.

The occupancy rate for March is estimated at 31.5 percent. There were 88,930 beds occupied out of which 54 percent were by international visitors.

Results further showed that in the month of March the rates increased by 5.1 percent compared to the previous month.

When compared with the same month last year (i.e. March 2013) the result shows that bed occupancy rate increased by 6.4 percent as can be deduced from the table.



HOTEL STATISTICS

	March 2013	Jan 2014	Feb 2014	March 2014
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	31	31	28	31
Bed-nights available	251,472*	251,472*	227,136*	251,472*
Number of hotels responding	86	66	116	68
Bed-nights occupied	65309	87752	67,398	88930
of which international	37341	52656	33,730	48257
Bed occupancy rate	25.1	31.1	26.4	31.5

Note:

➤ + Sample replacement due to closure and emergency of hotels with 30 or more employees.

➤ * Provisional (until response is 80+ hotels).

➤ The survey covers:-

- All hotels on the Mainland with 30 or more employees.
- Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

➤ Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.

➤ Bed nights available are a function of the number of days in a month.

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