

National Bureau of Statistics

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STATISTICS RELEASE

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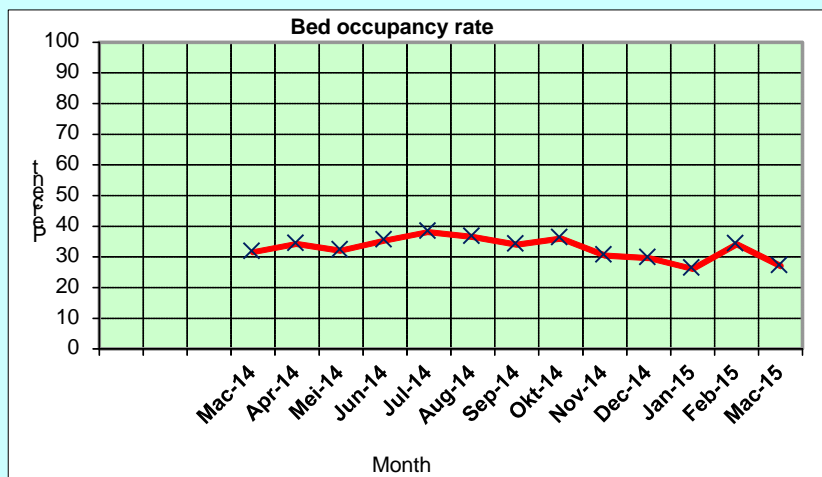
HOTEL STATISTICS MARCH, 2015

The National Bureau of Statistics has initiated a monthly survey of hotel occupancy. Out of 150 hotels surveyed, 83 responded.

The occupancy rate for March is estimated at 27.0 percent. There were 85005 beds occupied out of which 43.6 percent were by international visitors.

Results further showed that in the month of March the rates decreased by 7.1 percent compared to the previous month.

When compared with the same month last year (i.e. March 2014) the result shows that bed occupancy rate decreased by 4.5 percent as can be deduced from the table.



HOTEL STATISTICS

	Mac 2014	Jan 2015	Feb 2015	Mac 2015
Number of hotels in survey	150	150	150	150
Number of beds available	8,112*	8,112*	8,112*	8,112*
Number of days in month	31	31	28	31
Bed-nights available	251,472*	251,472*	227,136*	251,472*
Number of hotels responding	68	65	142	83
Bed-nights occupied	88930	82,066	96,696	85,005
of which international	48257	39,153	42,819	37,095
Bed occupancy rate	31.5	26.1	34.1	27.0

Note:

- + Sample replacement due to closure and emergency of hotels with 30 or more employees.
- * Provisional (until response is 80+ hotels).
- The survey covers:-
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.

The list used is comparable with that held by the Ministry of Tourism and Natural Resources. Provisional estimates are made for the hotels not responding.

- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

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